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Weibo of Beijing Public Transport Group



WeChat Official Account of Beijing Public Transport Group

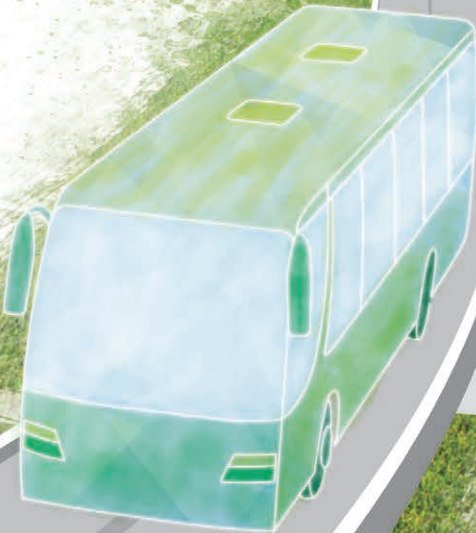


Beijing Public Transport Holdings (Group) Co., Ltd. 2015 CSR Report



# CSR Report 2015

Beijing Public Transport Holdings (Group) Co., Ltd.



## About the Report

This report is the third corporate social responsibility report published separately by Beijing Public Transport Holdings (Group) Co., Ltd.

**Report timeframe:** 1 January to 31 December 2015, with some contents exceeding the above timeframe.

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**Organization coverage:** The whole company.

**Report data explanation:** The information and data in this Report were all taken from the relevant documents and reports of Beijing Public Transport. If there is any discrepancy between this report and the annual audit report of the Company, the annual audit report shall prevail.

**Report accessibility:** This Report is released in print version and online version. The online version can be downloaded from the Company's website and the official accounts of Weibo and WeChat.

**Report reference standards:** "Sustainability Reporting Guidelines" (G3) of the Global Reporting Initiative (GRI), Guidelines and Standards for Social Responsibility (ISO26000) and Guidelines for Preparation of China Corporate Social Responsibility Report (CASS-CSR2.0).

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# 2015 CSR Report

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Beijing Public Transport Holdings (Group) Co., Ltd.

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Enhancing responsibility management and improving capability to fulfill responsibilities



Adhering to community positioning and supporting traveling needs



Improving service quality and providing sincere services to passengers



Adhering to green concept and emphasizing environmental protection

## Leaders' Message



Yan Ming



Wang Chunjie

The year of 2015 was a critical year of the all-round learning and implementation of the spirit of the 18th Party Congress and the Third, Fourth and Fifth Plenary Sessions of the 18th Central Committee of the Communist Party. It was a year of the all-round accomplishment of the Twelfth Five-Year Plan, a critical year of comprehensive deepening of reform of state-owned enterprises and also a year to commence the strengthening of ruling by the law. Over the past year, under the leadership of the municipal party committee and government and guided by the competent commissions, offices and bureaus while winning recognition and support from the public and passengers, Beijing Public Transport, by sticking closely to the capital's strategic positioning of "Four Centers" and Beijing-Tianjin-Hebei Coordinated Development Strategy, paid close attention to tackling problems arising from reform while highlighting innovation, emphasized improving the quality and comprehensive management standards of public transport and satisfied the needs for public transport from the citizens and passengers for traveling in order to make contribution to the dispersal of the non-core functions of Beijing as the capital and the promotion in Beijing-Tianjin-Hebei transportation integration.



Strengthening safety awareness  
and achieving safe public  
transportation



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## 2015 Social Responsibility Report

In 2015, we performed our corporate social responsibilities and actively responded to the expectations and aspirations from the stakeholders. Firstly, in order to continuously meet the new demand for public transport services, we established strategic partnership with Yanqing and Fangshan to improve regional public transport conditions. We established a bus passenger dynamic information service system such that all operating routes were covered by the "Bus e Road Links APP". We introduced fast direct special lines, leisure and traveling special lines and other diversified services and added Route 2 for sightseeing. We had a total of 246 diversified bus routes with daily carrying capacity of more than 15,000 passengers. Secondly, we consistently performed green and environmental protection responsibilities. 42.93 kilometers of dual-powered trolley bus power supply cable in pairs, nine skid-mounted substations, seven charging line networks and 241 charging piles for pure electric vehicles were added. There was a breakthrough in the construction of new energy power supply facilities such that the number of new energy vehicles reached 1,673, improving the air quality of the capital and enhancing the quality of urban life. Thirdly, we improved the working and living conditions of our staff. In response to the needs in relation to the living and working of our staff, we invested RMB150 million and renovated 48 old bus stations in order to improve the logistics support services. Fourthly, we significantly improved the security level of bus. All bus stations were equipped with guard posts and barrier gates and were guarded around the clock. We successfully completed the transportation services support during the period of major events such as IAAF World Championships in Athletics and Parade Commemorating 70th Anniversary of the Victory of War. We had made great contribution to building a harmonious capital.

Looking forward, Beijing Public Transport will continue to push forward the mutual development with its stakeholders, keep on improving the quality and efficiency of public transport services, put in efforts to provide more diversified, accurate and customized public transport services for passengers and step up towards its goal of becoming a leading modern public transport company in China and a first-class modern public transport company in the world.

Party Secretary and President

Yan Ming

General Manager

Wang Chunjie



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Adhering to community positioning and supporting traveling needs



Improving service quality and providing sincere services to passengers



Adhering to green concept and emphasizing environmental protection

<<< **1,020**

1,020 conventional operating lines as at the end of 2015

<<< **1.295** billion kilometers

1.295 billion kilometers of annual traveling distance for public transport vehicles and electric vehicles

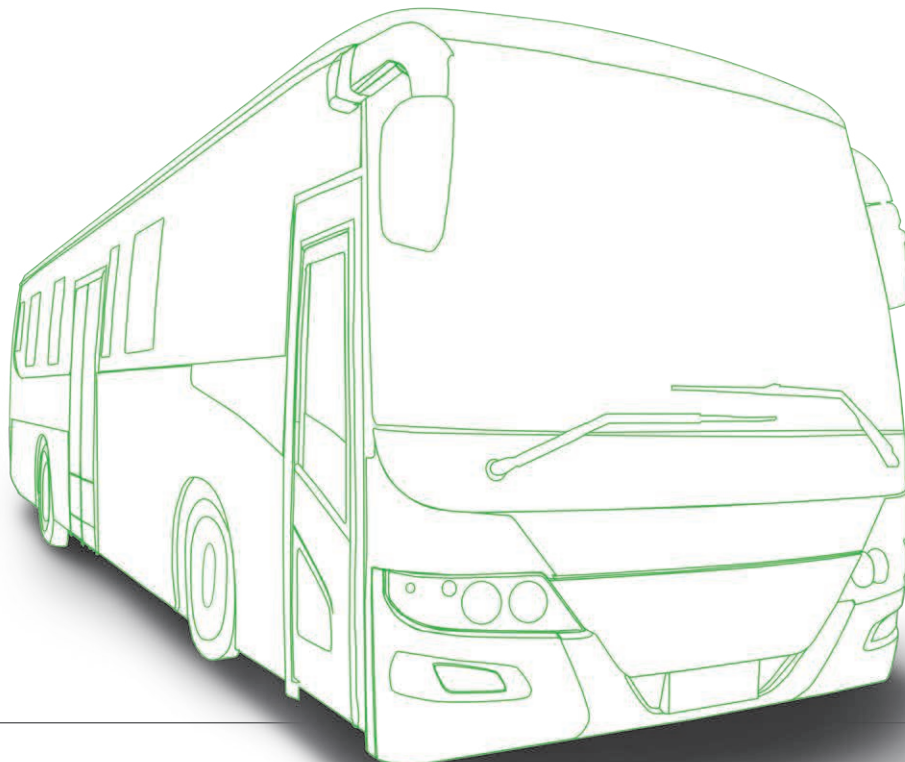
<<< **10.63** million passengers

average carrying volume of 10.63 million passengers per day

## Corporate Profile

Beijing Public Transport Holdings (Group) Co., Ltd. (hereinafter referred to as the "Beijing Public Transport") is a large state-owned public service enterprise, a business body of ground public transportation services in Beijing, and a large public transportation conglomerate that integrates diversified investments and various economic types by relying on the core business of urban ground public transportation. Beijing Public Transport has been maintaining a dominant position and playing a leading role during the course of the development of Beijing urban public transportation.

Beijing Public Transport currently has 24 second-class enterprises and institutions, of which 14 are public service enterprises, 8 are market enterprises, and 2 are its directly reporting enterprises and institutions. By the end of 2015, Beijing Public Transport had 102,100 employees in total. Its total assets were RMB35.809 billion and its net assets amounted to RMB11.816 billion. It played a dominant role in public transportation in Beijing with 30,006 listed vehicles, 1,020 conventional operating lines, 246 diversified lines, 1.295 billion kilometers of annual traveling distance for public transport vehicles and electric vehicles, carrying volume of 3.88 billion passengers and average carrying volume of 10.63 million passengers per day.





Strengthening safety awareness and achieving safe public transportation



Promoting social civilization and sincerely contributing to the public



Sharing development results and improving corporate harmony

# Corporate Philosophy

## Corporate Objective

Serving the public interest and serving the passenger travel.

## Corporate Goal

Constructing public transportation for the people, green public transportation and technological public transportation, becoming a first-class public transport company with features and functions adaptable to the capital.

## Cultural Nature

People-oriented and passenger first.

## Corporate Value

Maximizing the interest of passengers, the advancement of staff, and the development of public transportation.

## Corporate Spirit

Being dedicated to passengers and service is the most glorious.

## Service Principle

Standardized, safe convenient, careful, considerate and civilized.



Enhancing responsibility management and improving capability to fulfill responsibilities



Adhering to community positioning and supporting traveling needs

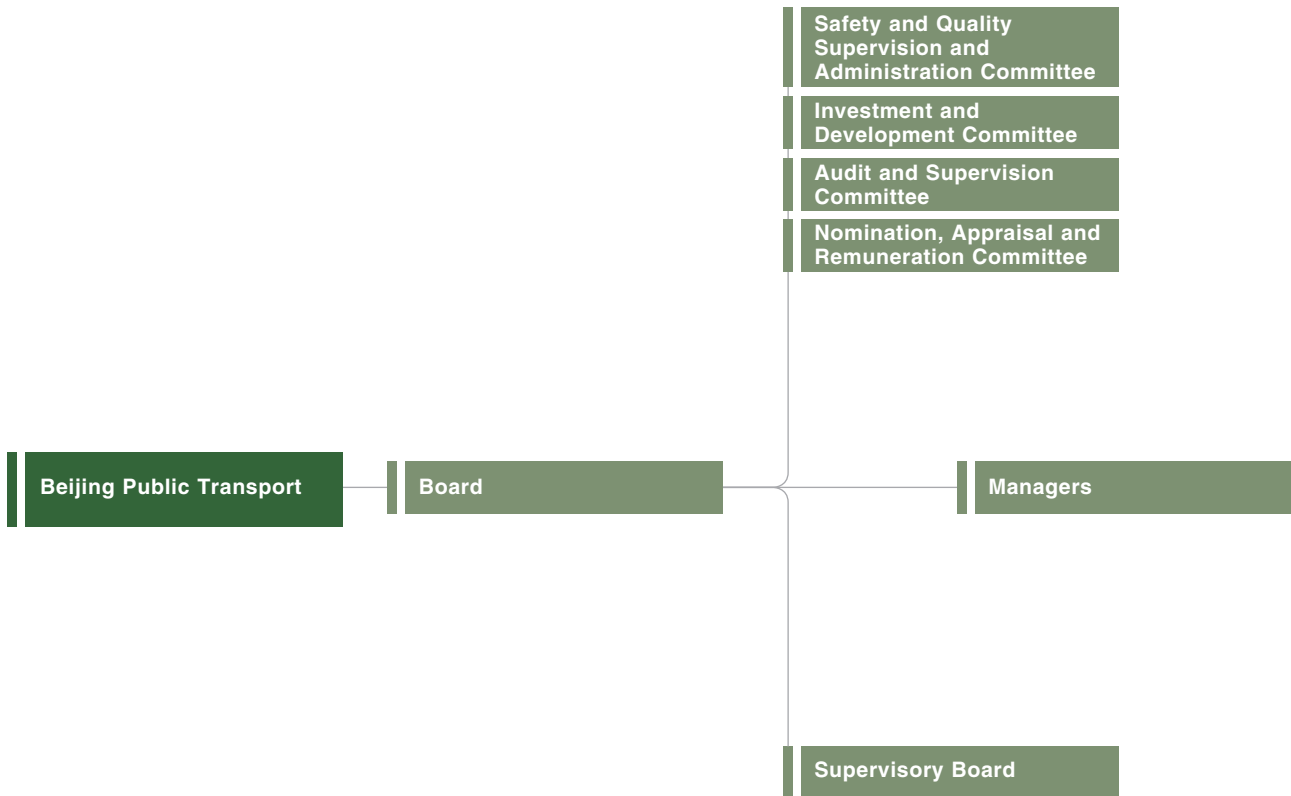


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# Organizational Structure







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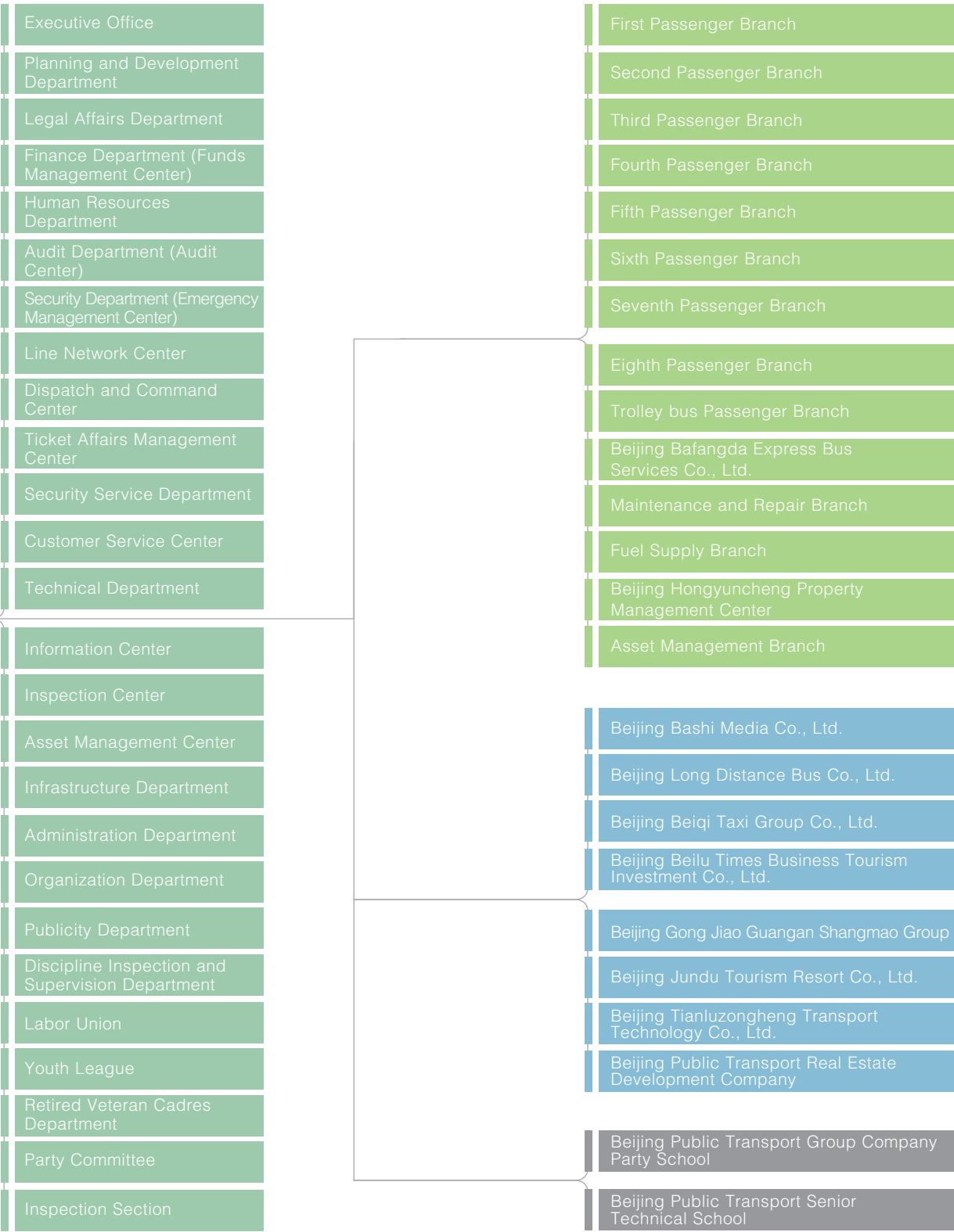


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2015 Social Responsibility Report





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Adhering to community positioning and supporting traveling needs



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Adhering to green concept and emphasizing environmental protection

# Focus on the Twelfth Five-Year Plan

01

**Corporate development led by strategic thinking:** we pushed forward the construction of a modern public transport enterprise by establishing Planning and Development Advisory Committee and carrying out strategic cooperation with regions such as Xicheng, Fangshan and Yanqing and domestic and foreign advanced enterprises. We proposed the strategic idea of "three years for laying foundation and five years for having big development" and facilitated the structural adjustments on five aspects, namely "transport capacity, services, vehicle models, terminals and industry". We implemented the Three-year Action Plan for Eight Aspects (2013-2015) for "talent cultivation, information construction, safety precaution, route network optimization, service enhancement, vehicle technology, terminal construction and market-oriented enterprise". We also commenced public transport enterprise reform by placing three cornerstones, namely "talents construction, information construction and security and stability maintenance", establishing six systems, namely "operation command, asset operation, corporate governance, organization management, service reliability and appraisal and evaluation", and constructing and optimizing nine centers, namely "route network center, dispatch and command center, ticket affairs management center, funds management center, inspection center, emergency management center, materials procurement tendering center, information center and audit center". The reform made good progress and achieved preliminary results.

02

**Meeting passengers' traveling needs to the utmost extent:** we cooperated with the government and completed the implementation of planning of Jingtong Expressway and Southwest Third Ring Bus Lane. We optimized the connection and interchange with rail transit lines and established "networked, intelligent and standardized" line network for night transportation (34 routes), and thus we cancelled duplicated line network of 1,567 kilometers long, tackled the problem of roads without vehicles for 316 kilometers and offered convenience to residents in 483 communities. We took the lead in establishing a customized commercial platform for public transport in China and introduced a range of services such as customized public transport, quick direct special lines, tourist sightseeing lines and leisure traveling special lines, with annual carrying capacity reaching 1.213 million at most. The annual mileage of public transport vehicles and electric vehicles reached up to 1.327 billion kilometers with annual carrying capacity reaching 4.923 billion, such that the traveling needs of passengers were met.

03

**Improved service quality for public transport passengers:** we strengthened our communication and interaction with passengers and established Route No.1, Route No.300 and other service brands. We answered a total of 19.66 million phone calls from passengers, posted over 16,000 pieces of entries on Weibo with a total number of more than 1.82 million followers on Weibo and accumulated 0.12 million followers on WeChat official account. We also processed 484 suggestions and proposals from representatives of People's Congress and CPPCC members, received 283,362 compliments from passengers with a passenger satisfaction rate maintaining at above 90% and was awarded the title of "Top Ten Enterprises Affecting People's Financial Well-being".

10

**Playing party organization's core political role:** we further learned and implemented the spirit of the 18th Party Congress and the Third, Fourth and Fifth Plenary Sessions of the 18th Central Committee of the Communist Party and pushed forward the construction of learning-style party organizations for a more optimized and reasonable team structure of the management and cadres. By strengthening the establishment of working style, we carried out educational activities in practice by following the Party's mass line and education on the theme of "Three Stricts and Three Earnests". We consistently implemented the accountability system for the promotion of integrity as the Party conduct and "eight rules" and "six bans" implemented by the central government to solve the prominent problem of "four undesirable working styles", thereby achieving positive results in the construction of integrity as the Party conduct and anti-corruption work. We pushed forward the establishment of corporate culture, gave full support to staff union and acted as an advanced role model. The fleet of Route No.1 was awarded the titles of "Advanced Basic-Level Party Organization" and "Top Ten Routes Providing Quality Urban Public Transportation Services in China" by the Central Organization Department and Ministry of Transport respectively.



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## 2015 Social Responsibility Report

04

**Cleaning the air for the capital:** we implemented the clean air initiative for the capital, including facilitating the conversion of public transport vehicles from diesel vehicles to natural gas and pure electric vehicles, acquiring 8,688 newer clean energy and new energy vehicles and carrying out "gasoline to electricity" projects on ten public transport routes in the center city district. The cleanness and environment-friendly and comfort standards of our public transport vehicles maintained a leading position in China.

05

**Pushing forward informatization of the Group:** we invested a total of more than RMB400 million to push forward in the construction and application of information basic platform, operational dispatch and command, corporate management, passenger information services, safety precautions and other aspects. We established over 40 application systems including vehicle intelligent operation and dispatching system, dynamic passenger information service system and mobile office system and these systems operated smoothly. All stations were equipped with electronic display screens showing departure status. We completed the construction of 22 electronic stop signs for night routes, achieved the wireless collection and transmission of IC card data, put to use the new intelligent dispatch system based on vehicle positioning technology and applied centralized scheduling model in four comprehensive hub stations such as Sihui. The "Bus e Road Links APP" covered all public transport lines and routes with a preliminary achievement of real-time query of arrival status, and thus the public transport information service management was greatly improved. In the system informatization evaluation conducted by the municipal SASAC in 2015, the ranking of Beijing Public Transport rose from D grade to C grade, ranking the second among eight municipal public enterprises.

06

**Caring for the working and living conditions of the staff:** we strived to gain policy and financial support to push forward the construction and renovation of bus stations. 35 bus stations and parking area of 250,000 square meters were newly added. We completed the renovation of Xiaoying Charging Station and Deshengmen Station and those stations were put into use. We also completed the renovation of 166 old bus stations and the seven demonstration projects of bus washing in Wuzhuang, Sihui and other places. We established a normal wage increment mechanism for the staff and maintained that the income increment of the staff should be inclined towards the forefront of production, key positions and low income positions in order to improve the working and living conditions of the staff.

09

**Initiative to take responsibility as a state-owned enterprise:** we established the Security and Stability Maintenance Committee, constructed the "General Safety" structure and set up a comprehensive safe production responsibility system adhering to the principle of "the party and government share same responsibilities, one post holds two responsibilities, encourages best efforts but no accountability and call to account for dereliction of duty". We were not involved in any serious traffic violation such as drunk driving for five consecutive years or any major criminal cases and fire incidents, thereby achieving our target of "no fire, no explosion and no casualties". We properly handled 6,145 cases of all types of emergencies, and maintained the traffic violation rate and the incidence of traffic fatalities, machinery and vehicle fire accident with major responsibility and occupational death accident with serious injury or more responsibility at a low level. The staff team remained stable as a whole. We successfully completed the transportation services support for major events such as NPC & CPPCC, the 18th Party Congress, APEC Meeting, IAAF World Championships in Athletics and "9.3" Parade Commemorating 70th anniversary of the Victory of War as well as "7.21" serious natural disasters and other severe weather.

08

**Preserving or increasing values of state-owned assets:** we improved the "Three Important and One Crucial" process for asset disposal, tendering and bidding of materials and supplies and investment decisions and standardized the corporate governance structure. We also optimized the resource allocation of market enterprises and implemented the requirement of eliminating inferior enterprises from the municipal SASAC, eliminating 11 enterprises in total, as we strived to improve the asset operation efficiency and profitability. As at the end of 2015, the total net profit of market enterprises amounted to RMB201 million with return on net assets reaching 6.29%. Profit from market segments increased steadily.

07

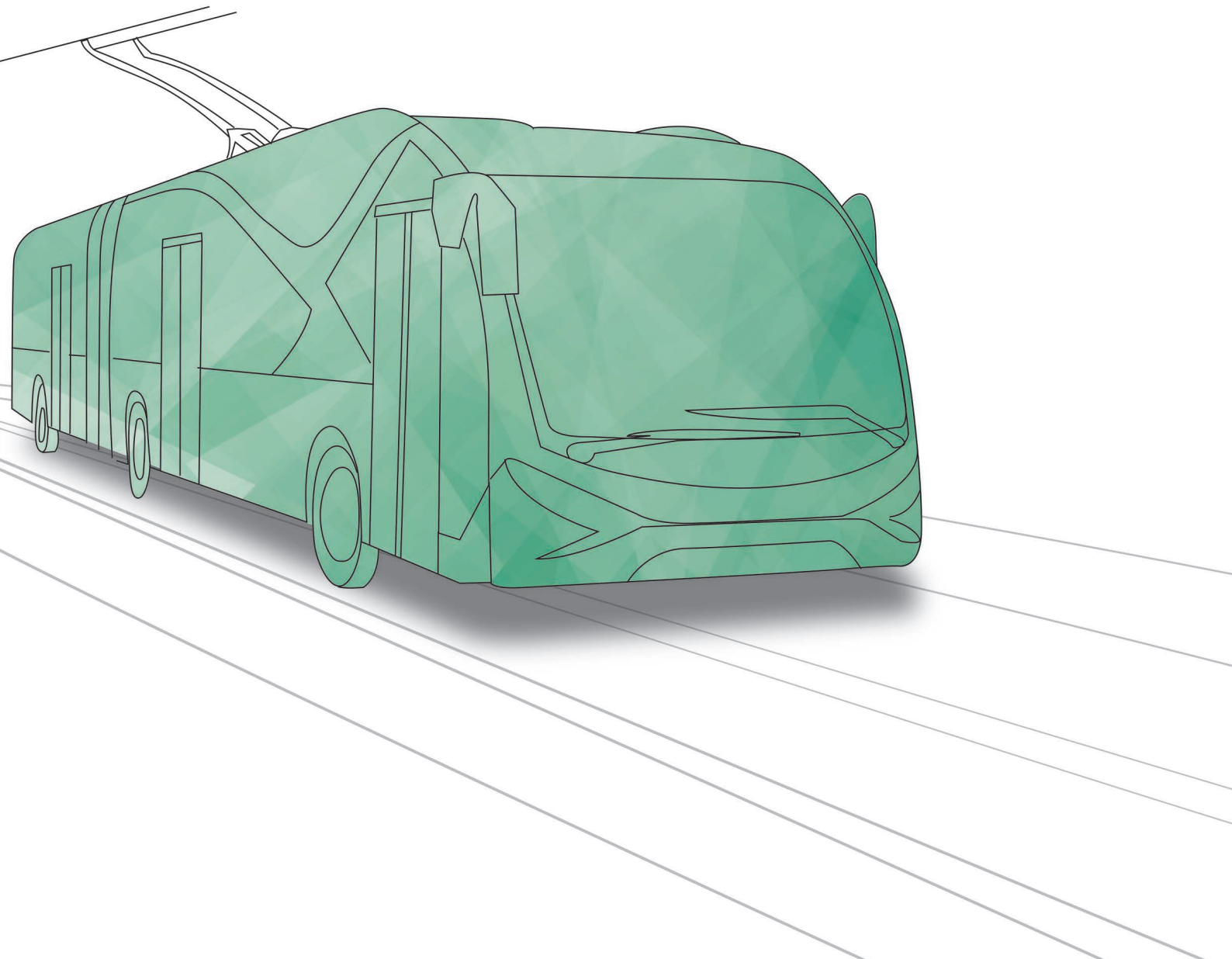
**Balancing the development of two types of efficiencies:** we kept on enhancing corporate operation management while emphasizing on corporate social efficiency. We strengthened human resources management, enhanced the assignment of drivers and other personnel in key positions and commenced four major improvement projects on talent training for public transport. Adhering to our financial budget system, we pushed forward the comprehensive budget management by stages and preliminarily achieved the centralized management of funds. We set up audit linkage mechanism and interview mechanism and established "five unifications" direct management audit model. Our audit center was awarded the title of "National Internal Audit Advanced Units". We also improved the general counsel system and other systems such as "Contract Management Measures" and established the preliminary framework of internal control system, thus strengthening the corporate operation management standards and risk prevention capacity.

# Enhancing responsibility management and improving capability to fulfill responsibilities



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As a window enterprise of public services of the capital, under the leadership of municipal party committee and government, Beijing Public Transport has been taking the initiative to take social responsibilities and undertaking important social responsibilities such as promoting social harmony, creating social value and protecting social environment for a long time.





Enhancing responsibility management and improving capability to fulfill responsibilities



Adhering to community positioning and supporting traveling needs

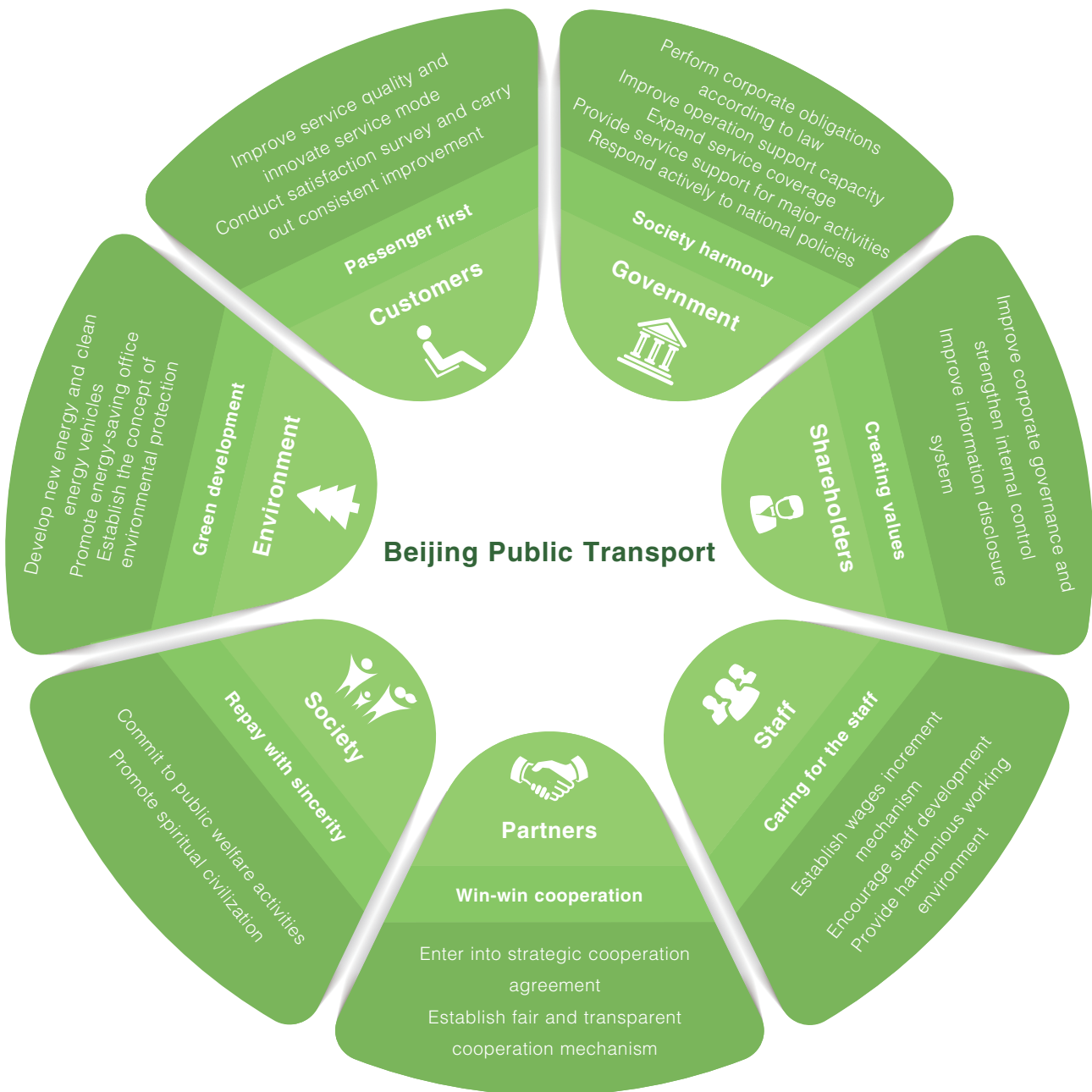


Improving service quality and providing sincere services to passengers



Adhering to green concept and emphasizing environmental protection

## I. Social responsibility model







Strengthening safety awareness and achieving safe public transportation



Promoting social civilization and sincerely contributing to the public



Sharing development results and improving corporate harmony

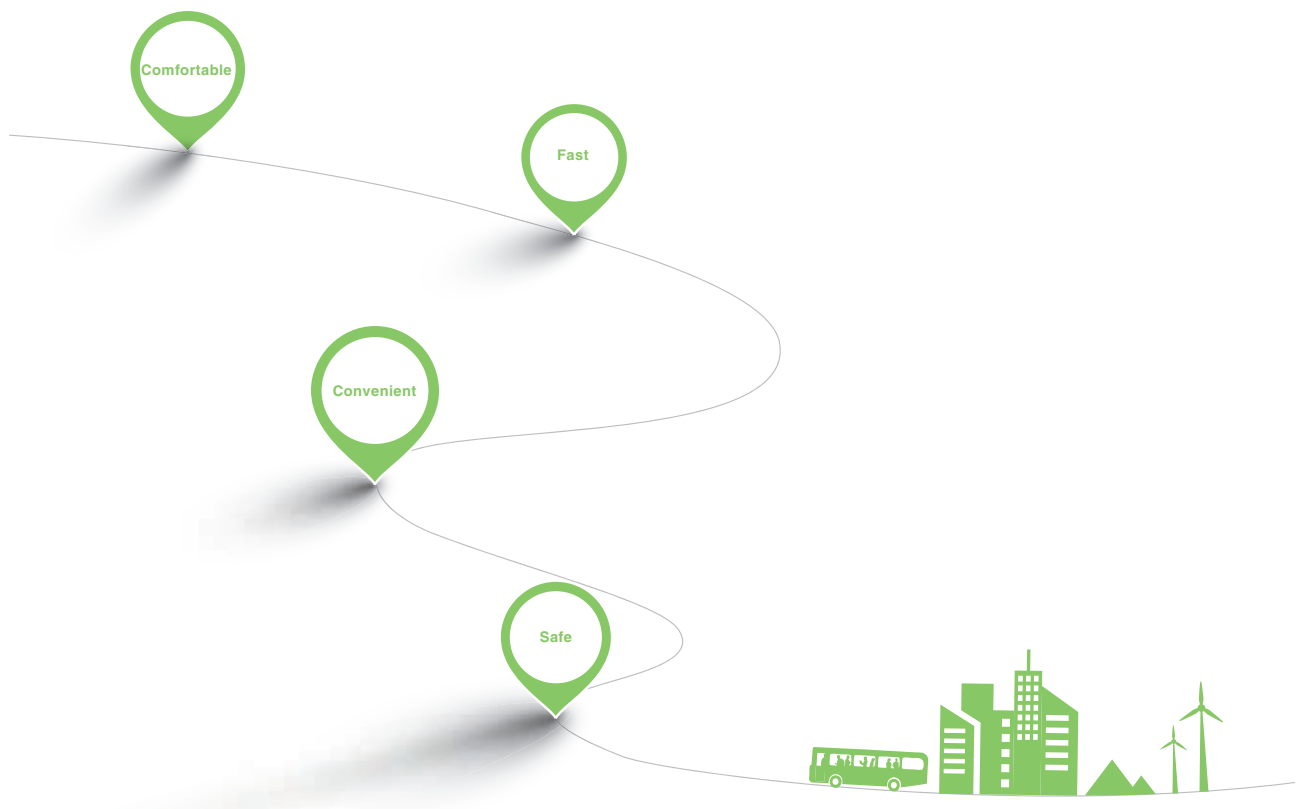
## II. Social responsibility management

As authorized by the Board of the Group and the general manager, Beijing Public Transport has specially established a department to be responsible for unified management of social responsibility while all other departments and units are liaison departments for social responsibility. We have also assigned personnel responsible for the liaison matters between the department and the liaison departments or units.



## III. Social responsibility concept

Attaching to community positioning and adhering to green development concept, Beijing Public Transport is focused on the positioning of serving the capital's city functions and has strived to alleviate urban road congestion, reduce air pollution and ensure orderly operation of the city in order to provide safe, convenient, fast and comfortable traveling services for all walks of life in the society.





Enhancing responsibility management and improving capability to fulfill responsibilities



Adhering to community positioning and supporting traveling needs



Improving service quality and providing sincere services to passengers



Adhering to green concept and emphasizing environmental protection

## IV. Important communication activities



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1. Guo Jinlong, a member of the CPC Central Committee Political Bureau and secretary of CPC Beijing Municipal Committee, paid a visit to employees in the public transport sector during the Spring Festival
2. Shen Yueyue, the vice-chairwoman of the National People's Congress Standing Committee and the president of the All-China Women's Federation, visited Beijing Public Transport to inspect the status of implementation of the Law on the Prevention and Control of Atmospheric Pollution
3. Wang Anshun, the vice-secretary of the CPC Beijing Municipal Committee and the mayor of Beijing, visited Xiaoying bus station to inspect the status of new energy vehicles
4. 2014 Social Responsibility Report of Beijing Public Transport was released
5. Research on "Internet+Public Transport" was conducted with a research group in Tsinghua University
6. Leaders from the Transport Administration of Beijing Municipal Commission of Transport visited Beijing Public Transport





Strengthening safety awareness and achieving safe public transportation



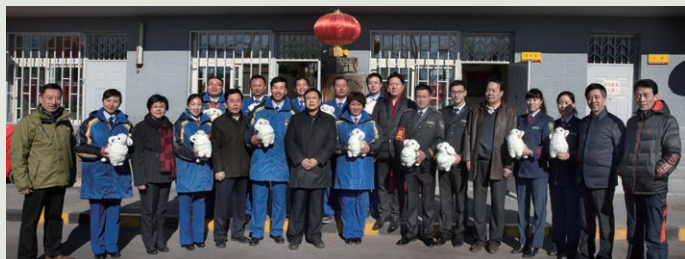
Promoting social civilization and sincerely contributing to the public



Sharing development results and improving corporate harmony

Beijing Public Transport Holdings (Group) Co., Ltd.

# 2015 Social Responsibility Report



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- Accompanied by the leaders of Beijing Public Transport Group, Tianjin Bus visited and inspected Route No.1
- Public transport volunteers promoted the station and railing design contest in campus
- Route No.1 organized civilization guides open day
- Leaders from Commission of Transport paid a visit to staff working at the forefront of public transport during the Spring Festival
- Public transport volunteers conducted passenger satisfaction survey in the station
- Route No.1 organized open day for family members
- Wang Chunjie, the general manager of Beijing Public Transport Group, answered phone calls from the public in Beijing Services and Information Center to get up close with the public



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## V. Community organizations



Urban Public Transport Industry Branch of Chinese Association for Transport Culture Construction

President of the council



Beijing Association of Automobile Manufacturers

Vice chairman



China Urban Public Transport Association

Vice president of the council



Society of Automotive Engineers of Beijing

Vice president of the council



Transportation Energy Conservation Professional Committee of China Energy Conservation Association

Standing committee member



Beijing Municipal Human Resources and Social Security Association

Managing director



Beijing Association to Promote Energy Conservation and Environmental Protection

Director



Beijing Society for Environmental Sciences

Director



Beijing Equipment Association

Director



Society of Automotive Engineers of China

Director



Beijing Occupational Disease Prevention Federation

Director



Beijing National Defense Transportation Association

Director



Beijing Tax Law Establishment and Research Association

Director



Beijing Legal Counsel Association

Director



Beijing Security Culture Promotion Association

Director



Continuing Education Association of Beijing Municipal Human Resources and Social Security Bureau

Member



Beijing Trade Association of Special Equipment

Member



Committee of Auto Standardization

Member



Beijing Work Safety Association

Member



Beijing Intelligent Transportation Systems Association

Member



Beijing Communication Industry Association

Member



Passenger Cars Branch of China Highway and Transportation Society

Member



Beijing Social Insurance Fund Supervision and Administration Commission

Member



Beijing Finance Society

Member



China Taxicab and Livery Association

Member



The Beijing Taxi and Automotive Leasing Association

Member



Urban Transport Staff Education Committee of China Association of Construction Education

Member



China Institute of Internal Audit

Member

Association of Beijing Internal Audit

Member



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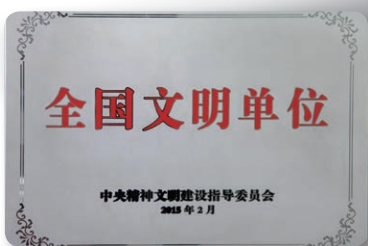
## 2015 Social Responsibility Report

### VI. Honors and rewards

Honors received by Beijing Public Transport and its subordinated units

February

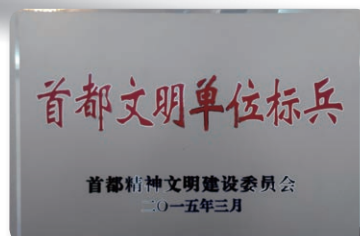
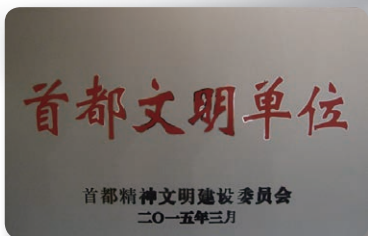
Sixth Passenger Branch was awarded the  
honorary title of "National Civilized Unit"



March

Three units including Sixth Passenger Branch  
were awarded the honorary title of "Capital  
Civilized Unit Model"

Eight units including First Passenger Branch  
were awarded the honorary title of "Capital  
Civilized Unit"



Youth League of Beijing Public Transport was awarded  
the honorary title of "Chairman Mao Memorial Hall  
Volunteer Services Project Advanced Unit"

April

Route No.387 fleet of the second fleet of First  
Passenger Branch and other four fleets were awarded  
the honorary title of "Beijing Exemplary Group"



Beiqi Taxi Group was awarded the honorary  
title of "Company of Integrity in Beijing taxi  
and Car Rental Industry"





Enhancing responsibility management and improving capability to fulfill responsibilities



Adhering to community positioning and supporting traveling needs



Improving service quality and providing sincere services to passengers



Adhering to green concept and emphasizing environmental protection

### September

Beiqi Taxi Group was recognized for "Efficient Operation and Strong Support" in the "9.3" Parade Commemorating 70th anniversary of the Victory of War



Beiqi Taxi Group was awarded the honorary title of "Best Supporting Unit for IAAF World Championships BEIJING 2015"



### October

Beiqi Taxi Group was awarded the honorary title of "Outstanding Entity in National Transportation Culture Building"



### November

Beijing Public Transport was awarded "Best Organization Award of 2015 WorldSkills China and the Seventh Session of National Transportation Industry City Bus Drivers Vocational Skills Competition"



Beijing Public Transport on behalf of Beijing was awarded "No.1 Group of 2015 WorldSkills China and the Seventh Session of National Transportation Industry City Bus Drivers Vocational Skills Competition"







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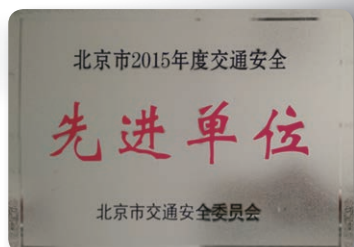
Gongjiao Driving School was awarded "Special Contribution Award of 2015 WorldSkills China and the Seventh Session of National Transportation Industry City Bus Drivers Vocational Skills Competition"



Labor Union of Fourth Passenger Branch was awarded the honorary title of "National Model Home for Workers"

December

17 units including First Passenger Branch were awarded the honorary title of "2015 Beijing Traffic Safety Advanced Unit"



授予  
模范职工之家

中华全国总工会  
二〇一五年十一月

Beiqi Taxi Group was awarded the honorary title of "Top 100 Trustworthy Road Transportation Enterprises in China (2015)"



#### Individual honors

Zhang Queming, an attendant of Route No.387, was awarded National Model Worker, Fifth Session of Capital Moral Model and Beijing Filial Model;

Lin Jianqiao, a driver of Route No.835, was awarded National Courageous Hero Driver;

Liu Gangrong, a driver of Route No.652, was awarded 29th Session of Beijing Youth Five Four Medal;

Sun Qifeng, a driver of Special Route No.9 outer ring, was awarded No.1 of "2015 WorldSkills China and the Seventh Session of National Transportation Industry City Bus Drivers Vocational Skills Competition";

Zuo Quan, the original safety team leader of Route No.615, was awarded Gold Award of Theory Master of the First Beijing Youth Safe Production Management Master Competition;

Wang Li and Meng Bin, a driver of Route No.360 slow bus and a driver of Route No.10 respectively, were awarded Beijing Filial Model;

Xu Lei and Xing Maoxia, a dispatcher of Route No.684 and a league branch secretary of Route No.647 respectively, were awarded Beijing Top Ten Enterprise Volunteers Nomination Award; and

27 employees including Ge Yuyong were awarded Beijing Model Worker.

# Adhering to community positioning and supporting traveling needs

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Beijing Public Transport strives to its community positioning, and implements its development strategy which prioritizing public transportation. Based on its presence and functional adjustments in Beijing, Tianjin and Hebei, Beijing Public Transport continues to improve the top-level design of its route network, optimize the structure of route network and strengthen the support capability, and places the improvement of its public transportation services and provision of more convenient service to public as starting point and foothold. It is committed to strengthening the attractiveness of ground transportation, as well as satisfying the traveling needs of passengers.





Enhancing responsibility management and improving capability to fulfill responsibilities



Adhering to community positioning and supporting traveling needs



Improving service quality and providing sincere services to passengers



Adhering to green concept and emphasizing environmental protection

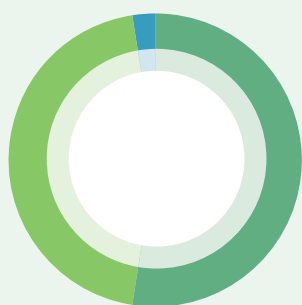
<<< **19,516.47** kilometers

<<< **3.88** billion passenger-trips

Total length of routes of our public transport vehicles and electric vehicles amounted to 19,516.47 kilometers, with 3.88 billion passenger-trips in aggregate

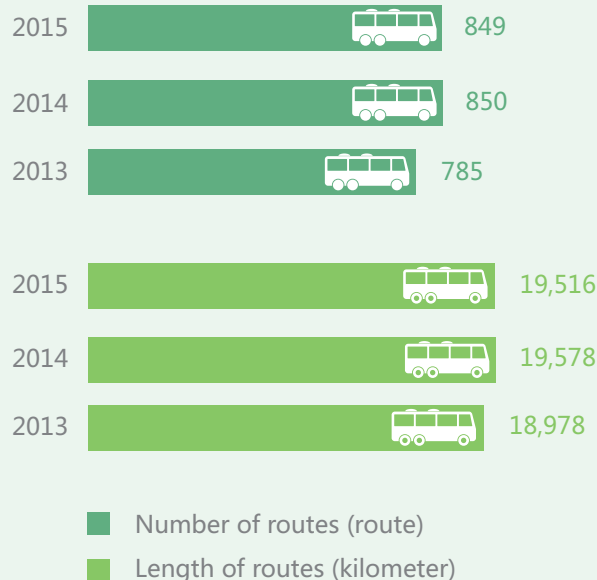
## I. Leading total passenger volume

As at the end of 2015, Beijing Public Transport operated 1,020 routes in total, among which public transport vehicles and electric vehicles amounted to 849 with total length of 19,516.47 kilometers, and long-distance bus routes amounted to 171. The traveled distance of public transport vehicles and electric vehicles was 1.295 billion kilometers with total passenger-trips of 3.88 billion and average daily passenger-trips of 10.63 million.



Beijing Public Transport 52.65%  
 Metro 44.91%  
 XianglongBus 2.44%

Percentage of public transport patronage within the whole city in 2015



Change in number of public bus routes and route length during the past three years

## II. Continuous optimization of route network structure

Striving to the goal of establishing 4-level route network of "fast, popular, supportive and mini-scaled bus route", leveraging scientific investigations and accurate data, as well as centering on the Beijing-Tianjin-Hebei synergic development strategy, Beijing Public Transport proactively implemented various measures to reduce redundancy, increase coverage, enhance connection, increase operation speed, optimize micro-circular routes and diversify its development. Beijing Public Transport also improved the top-level design of its route network, put greater efforts on optimizing route network in central district, enhanced the service scope and level of route network, and gradually facilitated route network optimization.



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**A more scientific route network distribution.** Beijing Public Transport optimized 165 routes in total as follows:



16 new routes, 99  
adjusted routes and  
cancelled routes

25 routes with  
operating hour  
adjusted

Resolved the travel  
problems encountered  
by citizens in 88 small  
districts

Resolved the problem of road of  
57.3 kilometers long without  
any public transportation

Redundant routes of  
878.7 kilometers long  
were cancelled and 1,490  
redundant bus stations were  
removed.

In particular, three redundant circular routes of 223.26 kilometers long were cancelled. Buses for 300 express routes, inner-bound and outer-bound routes and circular routes were changed from 12-meter long double-deck buses into 18-meter long buses with a total of 87 buses being changed. Based on the daily average number of bus run of 478 for 300 express routes, inner-bound and outer-bound routes and circular routes, travel distance of 10,038 square meters was cut per day with reduced travel length of 2.868 kilometers.

**Enhance micro-circular routes.** In 2015, there were 5 new micro-circular routes operated with 6-meter long pure electric buses. As at the end of 2015, there were 81 "specific" micro-circular routes in total.



6-meter long pure electric buses used for the operation of micro-circular routes





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Improving service quality and providing sincere services to passengers



Adhering to green concept and emphasizing environmental protection

### Progressively facilitate the integration of public transportation in Beijing, Tianjin and Hebei.

On 15 October 2015, two new inter-city routes No. 898 (Zhuolu-Zhuxinzhuang Station) and No. 899 (Xiahuayuan-Zhuxinzhuang Station) commenced operation, which traveled directly from Beijing to Zhuolu County and Xiahuayuan District in Zhangjiakou, Hebei Province. Hence, the transportation connection between Beijing, Tianjin and Hebei was more convenient.

Xiahuayuan

Zhuolu

Zhuxinzhuang Station



69

69 public transportation routes travelled from 4 railway stations (namely Beijing Station, Beijing West Railway Station, Beijing South Railway Station and Beijing North Railway Station)

39

39 public transportation routes traveling to Hebei Province

2

2 sight-seeing routes

3,015

3,015 buses equipped with unified travel pass transportation system

A solid foundation for the completion of remaining works on route connection in 2016

110 routes in aggregate

We pre-estimated the demand for public transportation demand for the 2022 Beijing Winter Olympics. We conducted research on transportation route of "Zhangjiakou-Yanqing-Beijing" between major transport nodes such as Olympic avenues, inter-city railway and metro stations. We also conducted preliminary design for public transportation routes and plan on construction of stations.



BEIJING 2022





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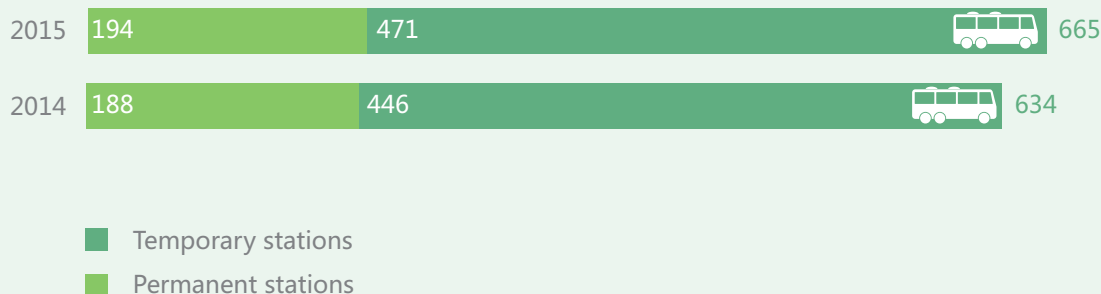


Sharing development results and improving corporate harmony

### III. Significant improvement in comprehensive support

The construction of bus stations of Beijing Public Transport accelerated, and the standardization and socialization of back office progressed orderly. Meanwhile, during important events including the military parade commemorating the 70th anniversary of Japan defeat, the 2015 Beijing IAAF World Championships and the NPC and CPPCC meeting, Beijing Public Transport successfully completed various works on mission support.

#### Continuous expansion in station coverage



Total number of public transport stations operated by Beijing Public Transport





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<<< RMB **84.69** million

Total investment of RMB84.69 million

### Comprehensively accelerated construction of basic facilities in stations.

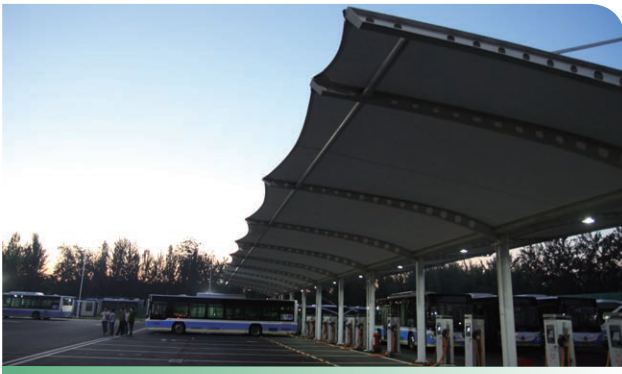
Beijing Public Transport invested RMB84.69 million in aggregate for the construction of 3 permanent public transport stations, namely Caofang Station, Tongzhou Business Park Station and Future Science Park Station. We completed the renovation for Deshengmen Public Transport Station with new area of 20,000 square meters, new gross floor area of 7,588 square meters and new car park area of 12,500 square meters, thus effectively solving the problems such as insufficient public transport stations, illegal parking and safety of operating vehicles.



Newly constructed Caofang Public Transport Station



Brand-new Deshengmen Station



Newly constructed Xiaoying Public Transport Station



Passengers wait for buses orderly at the brand-new Deshengmen Station

**Socialization of back office and orderly progress the standardization.** The works on "separation of station and operation" for 9 transportation branch offices and 1 maintenance plant completed. Professionalized management was implemented for the cleaning of over 16,000 buses and over 500 public transportation stations. 17 stations and districts were equipped with heaters, which further enhanced the efficiency, quality and back-office services of property management service.

**Comprehensive implementation of regional mobile repair service mode.** 34 central stations and 3 node stations were established for regional repair, covering over 600 routes and 15,000 buses of 9 transportation branch offices. Meanwhile, 31 regular repair teams were retained for suburban area. Beijing Public Transport put great efforts in the maintenance of vehicles with regional mobile repair mode adopted in over 80% of routes, showing significant enhancement in its operating capability.



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### IV. Outstanding completion of various supporting tasks

#### Successfully completed transportation security services mission for the “3rd September” military parade.

On 3 September 2015, the PRC government conducted the military parade commemorating the 70th anniversary of Japan defeat at Tiananmen, Beijing. Cadres and the staff of Public Transport worked together and elaborately organized relevant plans. They successfully completed various transportation support tasks for the military parade commemorating the 70th anniversary of Japan defeat.

-  During the period, the odd-even license plate policy was implemented in Beijing. Beijing Public Transport proactively completed its works on daily route operations. Its daily operation capability increased by 2%, and daily bus-trips increased by 4,200. During the period when odd-even license plate policy was implemented, a total of 193,800 vehicles were sent out by the Company with the total number of passengers of 121.2789 million. This ensured the stable and order operation of routes, and fulfilled the travel demand of citizens during the restriction period.
-  Our subsidiary, BAIC Group, was responsible for the transportation service security mission for the 3rd September military parade. It sent out a total of 486 vehicles and 486 drivers, with over 3,000 vehicle-trips made in aggregate. It provided transportation service for 32,500 VIPs with traveled safety distance of approximately 150,000 kilometers.
-  Our subsidiary, Beilu Times, sent out a total of 105 vehicles with 394 vehicle-trips made. It served 13,790 guests and phalanx soldiers.
-  The transportation units under Beijing Public Transport sent out 65 vehicles with over 2,500 passengers. Hence, the special transportation mission for military phalanx, guests and the traveling to and from National Centre for the Performing Arts completed smoothly.



Young volunteers carry out voluntary services at Tiananmen Public Transport Station





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Adhering to green concept and emphasizing environmental protection

<<< Over **81,000** persons

Provided transportation service for over 81,000 representatives, committee members and staff

### Successfully completed transportation security services mission provided for the 38th session of the NPC and CPPCC meeting.

During the period of the NPC and CPPCC meetings, our subsidiary, BAIC Group, provided a total of 473 vehicles for 14 representative stations, 3 working stations, 26 representative teams and working teams and working departments for the meetings. It assigned 475 outstanding drivers and management members to provide quality service. The number of accumulated bus-trips amounted to over 18,200, with traveled safety distance of over 467,000 kilometers. It provided transportation service for over 81,000 national representative committee members and staff members, and received 47 appreciation letters from different sectors.



Yan Ming, the secretary of party committee and chairman of Beijing Public Transport Group, visited the staff members of the "NPC and CPPCC meetings"



Wang Chunjie, the general manager of Beijing Public Transport Group, visited drivers who worked of the "NPC and CPPCC meetings" at their domicile



Warm welcome for national representatives attending the "NPC and CPPCC meetings"



Vehicles providing transportation services during the "NPC and CPPCC meetings"



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### Successfully completed transportation security services mission provided for IAAF World Championships.

From 22 August to 30 August 2015, the IAAF World Championships was held in Beijing. Our subsidiary, BAIC Group, sent out 140 vehicles, with a total of 2,076 bus-trips. It provided transportation services for 9,984 athletes and officials, and transported 22,176 luggage and 128 bar stays, with traveled safety distance of 134,000 kilometers. It received good response from IAAF committee members and athletes.

During the opening and closing ceremonies of the IAAF World Championships, as well as some key events, there were sufficient vehicles for 20 routes traveling National Stadium nearby areas. There were 4,383 bus-trips per day with 7,261 audiences being transported to avenue per day. Beijing Public Transport was responsible for the transportation service for audiences from Beijing entities, and sent out a total of 934 vehicles for 10 transportation units.

### Successfully completed transportation services mission provided for IAAF World Challenge.

The IAAF World Challenge was held in National Stadium, Beijing on 20 May. Beijing Public Transport was responsible for providing transportation service for 5,710 audiences from 85 entities, with a total of 110 vehicles sent out. It completed its obligation for providing transportation security services in a safe, timely and effective manner.

### Successfully completed transportation services provided for China Open.

Our subsidiary, BAIC Group, was responsible for three major transportation services, including airport transportation, venue transportation and victory parade. It sent out 150 vehicles with accumulated bus-trips of over 10,000. It provided transportation services for over 30,000 athletes and officials, with traveled safety distance of 185,000 kilometers. Hence, it provided quality transportation security services for the event.

<<< **2,076** bus-trips

Our subsidiary, BAIC Group, sent out 140 vehicles, with a total of 2,076 bus-trips

<<< **5,710** persons

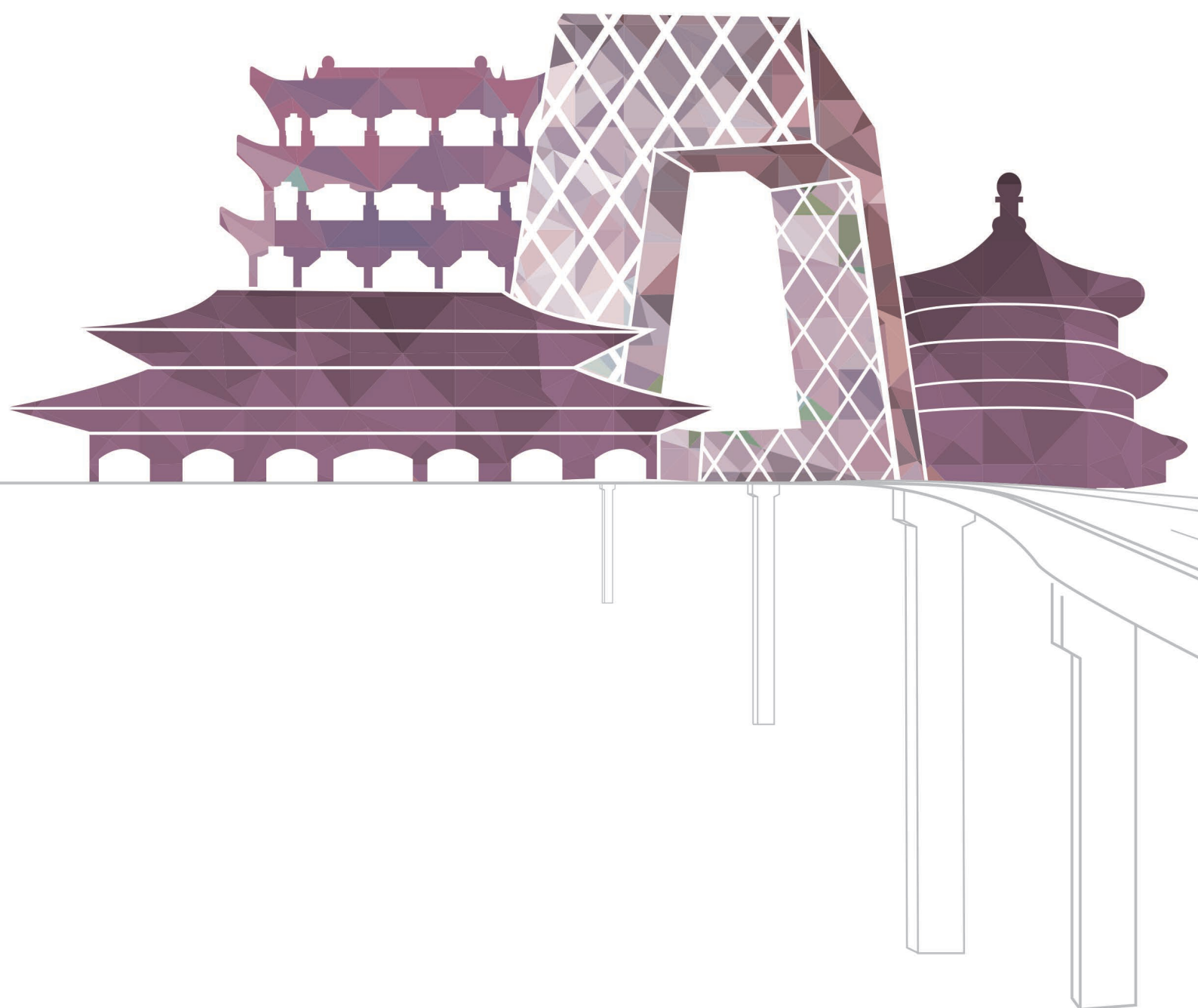
Responsible for providing transportation service for 5,710 audiences from 85 entities

<<< Over **10,000** bus-trips

150 vehicles being sent out, with accumulated bus-trips of over 10,000

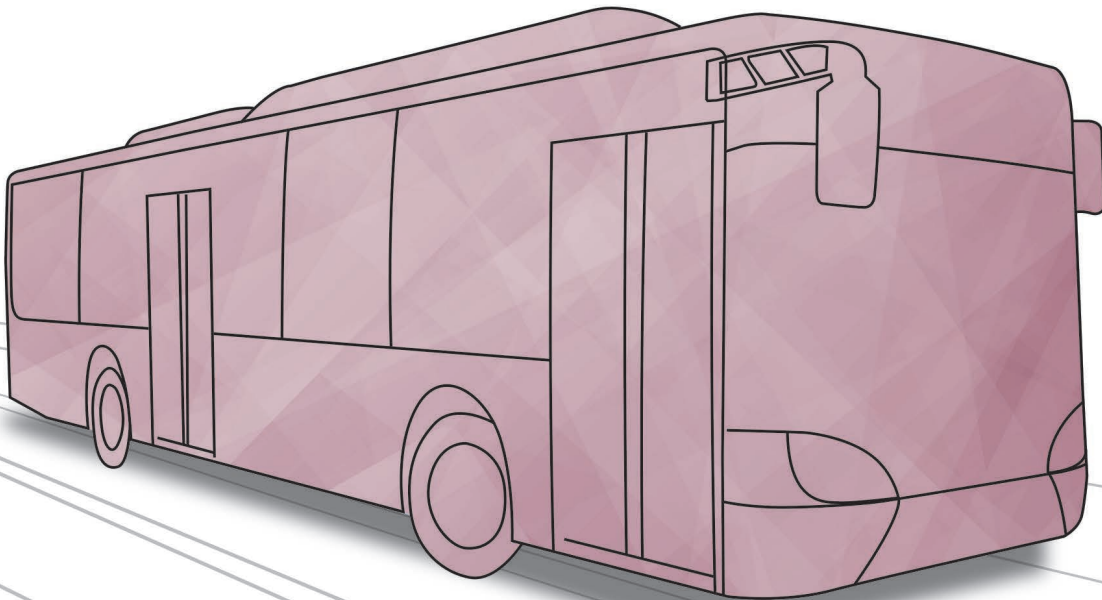


**Improving service quality  
and providing sincere  
services to passengers**



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Beijing Public Transport always adheres to the principle of “people-oriented and passengers first”. It is dedicated to diversifying its services, paying attention to passengers’ opinions, enhancing service quality and building brand image.







Enhancing responsibility management and improving capability to fulfill responsibilities



Adhering to community positioning and supporting traveling needs



Improving service quality and providing sincere services to passengers



Adhering to green concept and emphasizing environmental protection

## I. More diversified traveling services

Beijing Public Transport constantly develops new services and products based on market demand. It strives to enhance service quality to cater to the diverse travel needs of passengers.

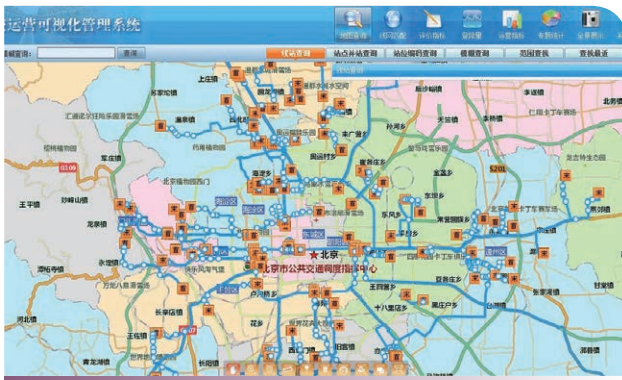
**145** commercial shuttle-bus routes with **175** departures per day on average, carrying nearly **5,000** passengers every day;

As at the end of 2015, diversified operational scale of **246** routes was in operation with **712** departures per day and carrying over **15,000** passengers every day, including:

**101** direct express routes with **537** departures per day on average and carrying over **10,000** passengers every day.



On 3 August, Beijing Public Transport newly rolled out the direct express routes. As at 31 December, it operated 101 routes and carried nearly 480,000 passengers in total.



Map of direct express routes



Direct express routes commence operation



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## 2015 Social Responsibility Report

On 28 September, Beijing Public Transport offered 22 leisure tours through customized public transport platform and customized public transport APP, which included world cultural heritage tours, city sightseeing tours, tours to Beijing suburban and tours to neighboring provinces and cities, providing citizens more options of leisure travel.



供应商  
北京旅游集散中心

**京郊休闲游 一日游**

**石京龙滑雪、龙庆峡冰灯、圣世苑温泉、探秘古崖居一日游**

已被浏览 **1369** 次

“ 2016年1月16日、20日、23日、27日、30日；2月3日、6日、9日、14日、17日、20日、24日、27日，早8:00北京旅游集散中心

立即预定



供应商  
北京旅游集散中心

**周边省市游 一日游**

**金山岭长城一日游**

已被浏览 **588** 次

“ 每日6:00左右接客人，7:00出发赴金山岭长城

立即预定

Online booking platform for leisure travel

Holiday routes were put into trial operation, where each passenger was assigned to one seat and the bus traveled to the destination directly. The routes recorded 750 departures in total and carried over 20,000 passengers.



Holiday route



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The High-Speed Railway Express Bus Routes were put into trial operation between 5 and 7 October, providing comfortable and convenient direct public transportation services to passengers transiting in Beijing.



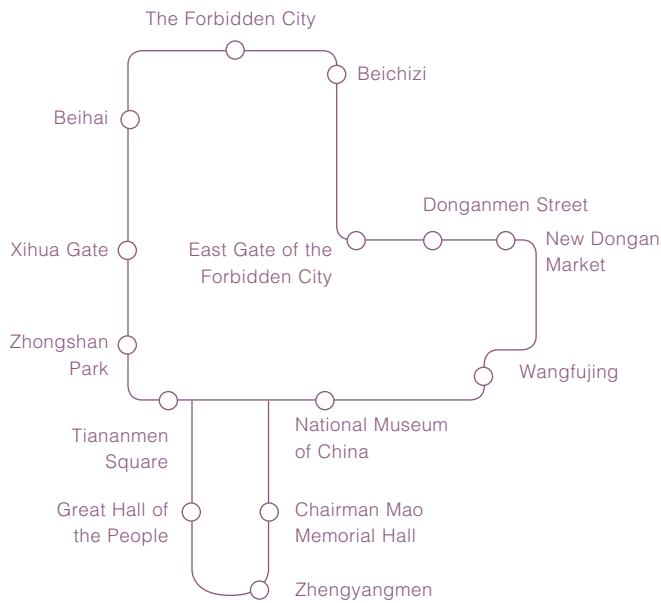
Volunteers help out at the launch of High-Speed Railway Express Bus Routes



Launch of High-Speed Railway Express Bus Routes

Beijing Public Transport actively developed customized routes for groups, thereby satisfying the needs of commuters working for large-sized corporations.

On 18 March, Dang Dang Car Sightseeing Route 2 began to operate, bringing new sightseeing experience to tourists.



Route map for Sightseeing Route 2



Tour guide introduces to passengers on Sightseeing Route 2





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**2015** Social Responsibility Report

## II. Promoting integration of city and rural public transport

Beijing Public Transport insists on taking the development path of urban and rural integration to provide equal public transport services in both urban and rural areas.

By taking initiatives to develop strategic cooperation with local enterprises, Beijing Public Transport took full advantage of its strengths and promoted its travel service in suburban. It also executed strategic cooperation agreements with the governments of Fangshan and Yanqing to further explore the passenger transportation market in suburban areas.



Execution of strategic cooperation agreement with government of Yanqing County



Execution of strategic cooperation agreement with government of Fangshan District

Beijing Public Transport actively adjusted business hours of routes connecting urban and suburban areas. **Last bus departing after 21:00** is available at outer suburb to connect their government offices and the urban area so that citizens at those regions can enjoy greater convenience.



58 direct express routes to suburban commenced operation, covering Tongzhou, Daxing, Fangshan, Mentougou, Changping, Shunyi and Yanjiao of Hebei.



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### III. More convenient user experience

With a focus on "Internet + Public Transport", Beijing Public Transport developed the new informatization service model which places more emphasis on user experience and provides more efficient and convenient travel service.




-  The "Arrival Alert, Route Bookmark and Data Synchronize" functions were newly included in the "Bus e Road Links APP". The real time information on arrival time covered urban routes, direct express routes and sightseeing routes.
-  The "Remaining seats for next day" and "Remaining seats for today" booking function were launched through the customized public transport APP.
-  Targeted private car owners with customized public transport service rolled out pre-order products for "Traffic Restriction Day" and received 1,094 orders in total.
-  As the commercial shuttle-bus service added support for "WeChat Pay", it supported mainstream modes of payment including Internet banking, Alipay and WeChat, which enabled it to adapt to the habits of different users.
-  Leveraging the promotional platform of Bus Stop Poles, Boards, Station Competition organized by Beijing Bashi Media, trial coupons for the direct express bus routes were distributed.
-  The new version of the customized public transport APP provided location-based route search function.



Interface of the "Bus e Road Links APP"

### IV. More user-friendly bus services

Beijing Public Transport upholds the mission to "put customers first and proudly provide services" and enhances brand building through campaigns with themes, in the pursuit of providing premium and efficient on-bus services.

-  Election of bus fleets that preformed excellent works and provided up to standard services.
-  Setting up two national-level advanced routes, six municipal-level routes, four municipal-level advanced fleets and 27 group-level advanced fleets.
-  Promoting the "Learn from Beijing Role" Model Zhang Queming campaign, advocating love and care for the elderly and the young as well as environment-friendly travel.





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Consolidating the brands of "Top 10 China Excellent Service Route" Route 1, "National Civilized Routes of Respecting Elderly" Rapid Route 360, "Lei Feng" Role Model Special Route 8 and "Beijing Prosperous" Route 300 to demonstrate the brand image and enhance brand influence.



Seminar of Public Transport Community Supervisors



Promotion campaign of Seat-giving Day



Route 1 Open day for fans



Sign language team of Route 1 performing Song of Beijing Public Transport at the "Four Excellence Launching Ceremony" held by a subsidiary

Beijing Public Transport received appreciations on 47,638 occasions in 2015, among which, 43,351 were published on newspaper and delivered via phone calls, 2,858 via appreciation letters and 1,429 expressed in the form of banners.



Appreciation letters from passengers  
received in 2015

### Recovery of "company seal and bills"

On 16 February, Mr. Li went to a bank by Route 79. He left a black bag in the bus when he got off in a hurry. As a result, He Ping, the bus driver, kept the bag at once and handed it over to the fleet in time. When Mr. Li received the bag from the fleet leader, he was so touched that tears filled his eyes. He said that a company seal was the lifeblood of a company and it was hard to quantify the losses that would have been caused to the company if the company seal had been lost. There were invoices amounting to over 200,000 dollars in settlement of the loans by another party among the bills. The next day, Mr. Li awarded a pennant to the fleet to show his gratitude to the fleet and the driver.

The Reader of 2636, the last digits  
of his/her mobile phone number  
Beijing Morning Post,  
Wednesday, 4 February 2015

# <<< 47,638 cases

47,638 cases of appreciations from  
passengers in 2015



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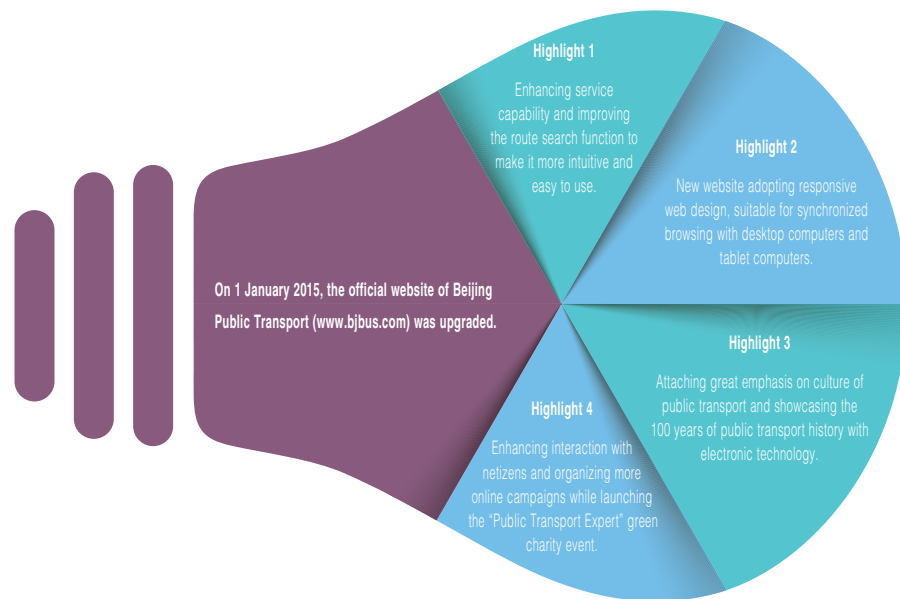


Adhering to green concept and emphasizing environmental protection

## V. More diversified communication channels

Beijing Public Transport adopts a number of effective communication channels to gather opinions from all sectors of society and passengers. It is dedicated to the mission to provide people-oriented service and strives to enhance service quality.

**Building of official platform on new media to obtain greater influence.**



Beijing Public Transport posted a total of **6,206** integrated service messages in relation to route adjustment, operational service measures and alerts of extreme weather conditions on new media platforms such as WeChat and Weibo so as to provide services with personal touch. The official Weibo account has over **1.82 million subscribers**.



"Top 100 Most Influential Government Weibo" in 2015



"Top 10 Beijing Government Weibo" in 2015



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### Actively expanding supervision channels for passengers

Upgrading service quality of Beijing Public Transport through supervision of people, democracy and media.

Thirdly, Beijing Public Transport appointed a third party research firm each quarter to research on customer satisfaction. The study is conducted through mobile terminal PAD and the data is transmitted on real-time basis, thereby ensuring the truthfulness of the research. The customer satisfaction rate for 2015 was 92.6%. Beijing Public Transport will carefully analyze the findings and implement effective measures to improve customer satisfaction with a focus on areas with lower satisfaction rate, including the long waiting time for certain routes and overcrowding issues of compartments.

Firstly, Beijing Public Transport makes full use of the "Four Lines and One Box", i.e., the 96166 Transport Service Hotline, the 12345 Non-emergency Helpline, the 12328 Commission of Transport Service Hotline, the Political Ethnic and Morals Hotline and the mailbox on the website of Beijing Public Transport. Beijing Public Transport pays attention to opinions from the public and passengers and makes rapid and suitable response to rectify mistakes. We endeavor to enhance service quality to fulfill customers' needs.

Secondly, we have introduced social monitoring in pursuit of better service quality. Beijing Public Transport has engaged 394 community supervisors who are representatives of National People's Congress, National Committee of the Chinese People's Political Consultative Conference and public-spirited citizens. It has also commenced fleet attachment, investigation and research, and inspection of routes to deal with the weakest links in service provision and promoted service improvement.

#### Community supervisor's comment on the public transport:

In recent years, on the one hand, I truly have a touch of Beijing Public Transport's philosophy of providing sincere services to passengers at all times, thereby doing a lot of practical work on green transportation for citizens. On the other hand, during many years of interaction with the public transport, I also feel the huge pressure on the public transport's personnel. Apart from providing daily public transportation support, the public transport also needs to complete a number of political tasks to a satisfactory extent. The public transport staff has been really undergoing hardships.

Liu Hailin, a community supervisor (an administrative cadre in Donghu Sub-district Office of Wangjing District)

# Adhering to green concept and emphasizing environmental protection

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Beijing Public Transport is dedicated to green development. It gives full consideration to environmental protection in operational and management planning, and takes responsibility to improve the environment of Beijing. It actively promotes energy saving, emission reduction and development of green transportation, thereby helping build Beijing into a beautiful and international first class city that is harmonious and comfortable to live in.











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Adhering to community positioning and supporting traveling needs



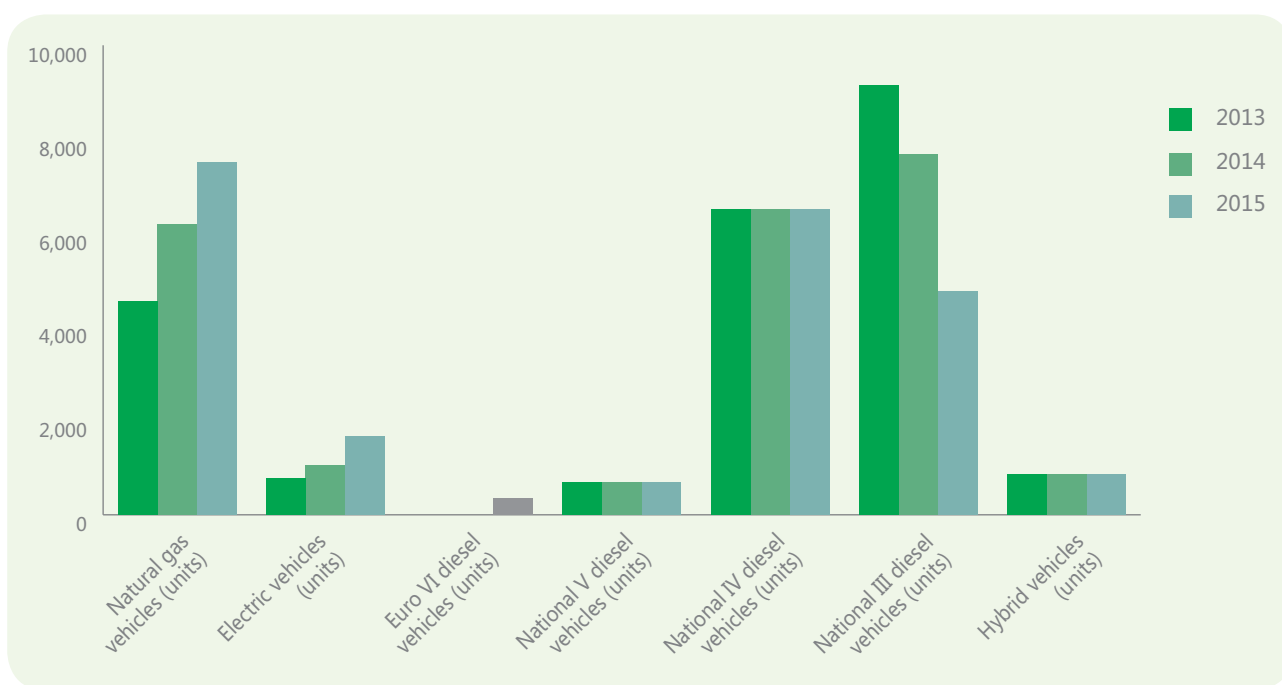
Improving service quality and providing sincere services to passengers



Adhering to green concept and emphasizing environmental protection

## I. Continuous update of energy-saving and environment-friendly bus models

Beijing Public Transport seeks to develop energy saving and environmentally friendly vehicle models. It is committed to replace old diesel vehicles with vehicles powered with electricity and clean energy so as to cut down pollution. The year 2015 saw significant growth in vehicles powered by natural gas and electricity as well as a drastic decline in diesel vehicles.



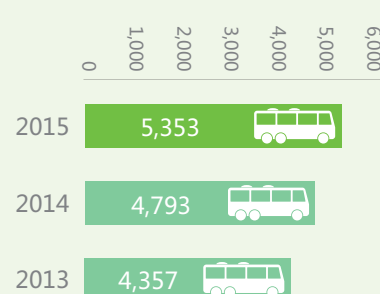
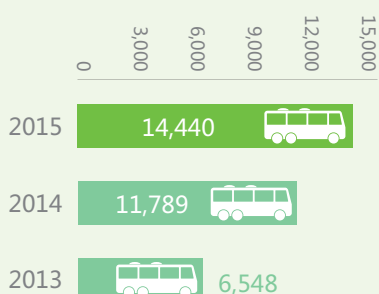
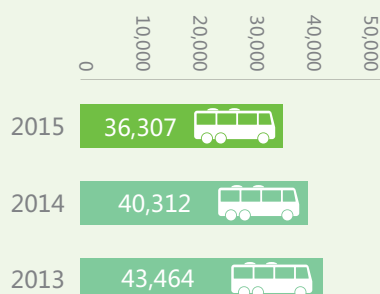
Changes in vehicles types of Beijing Public Transport from 2013 to 2015

Beijing Public Transport increased reliance on clean energy and electricity so as to support the Beijing Clean Air Action Plan.

Diesel (0'000 liters)

Natural gas (0'000 kilograms)

Electricity (0'000 kWh)





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Striving to develop new energy vehicles



18-meter new energy bus operating along Route BRT3



Application of LNG vehicle technology on double decker, expanding  
clean energy vehicle models



12-meter custom-made LNG vehicle constantly develops new modes  
of green transportation to cater to diverse travel needs



Expansion of scale and types of new energy vehicles



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Adhering to community positioning and supporting traveling needs



Improving service quality and providing sincere services to passengers



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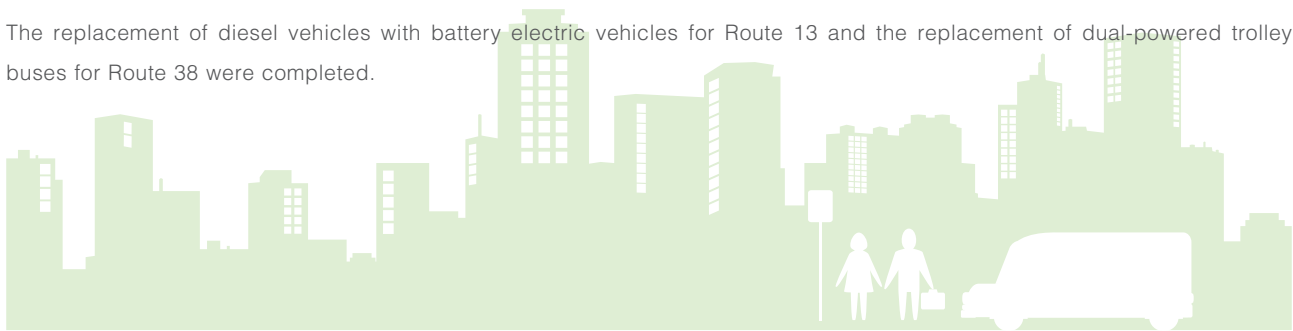
### New routes of new energy vehicles

Routes 164, 165 and 166 commenced operation in January;

Route 167 commenced operation in March; and

Route 160 commenced operation in September.

The replacement of diesel vehicles with battery electric vehicles for Route 13 and the replacement of dual-powered trolley buses for Route 38 were completed.





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Skid-mounted LNG refueling stations: As at the end of 2015, there were **65** skid-mounted LNG refueling stations within the reach of Beijing Public Transport



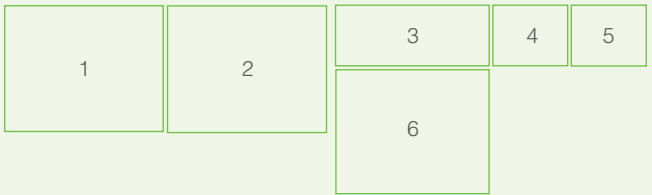
Newly built ancillary grid lines of **42.93** kilometers for dual-powered trolley buses



**9** skid-mounted transformer substations and **7** charging stations



Built ancillary charging facilities for battery electric vehicle at **21** bus stations, including **241** charger piles, **51** box-type transformer substations and **7** main box-type transformer substations; completed construction of **24** charger piles at **2** sites at Huairou



- 1. 12-meter dual-powered trackless new energy vehicles
- 2. Replacement of diesel vehicles with pure electric vehicles for Route 13
- 3. "Big Catfish" electric vehicle
- 4. Pure electric vehicle during charging
- 5. Installation of catchers at Liufang Station of Beijing Subway at night
- 6. Pure electric vehicle getting ready for charging





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Adhering to community positioning and supporting traveling needs



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## II. Continuous encouragement of innovation in energy saving and emission reduction

Beijing Public Transport proactively adopts new technology and models to cut down energy consumption and emission, in order to improve the local environment.

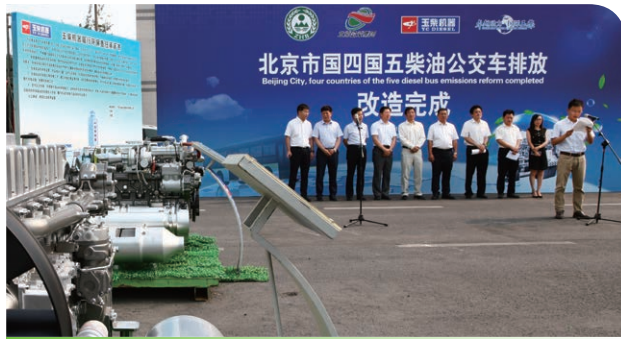
### Make comprehensive plan to reduce energy consumption

Optimizing route network and reducing unnecessary routes can effectively cut down energy consumption and emission. A dedicated department of Beijing Public Transport is responsible for the continuous optimization of route network to reduce inefficient travel miles.

Beijing Public Transport has established the vehicles technology research center and employed technicians to build a research platform for enhancing risk prevention and energy saving technology for vehicles.

### Technology innovation, energy saving and emission reduction

On 6 July, 8,066 National IV and National V diesel vehicles completed transformation, reducing the emission of nitrogen oxides by 60% per vehicle. It is expected that the emission of nitrogen oxides will be reduced by 2,800 tons per annum.



Completion Ceremony of Emission Reduction Transformation of National IV and National V diesel vehicles

The mechanism for mobile repair service to cover over 80% of routes was established. This not only minimized traveling empty and helped reduce energy consumption, but also boosted passenger capacity and improved service in terms of speed and quality.



Mobile repair service car for buses



We award scientific and technological advancement on a regular basis to encourage research on energy saving and emission reduction technology.



We encourage research on treatment, recycle and reuse of "sewage, exhaust fumes and solid wastes".



We encourage application and research on renewable energy. The research on the application of solar energy on refrigeration and heating has already commenced.





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### III. Continuous enhancement of green management mechanism



We successfully obtain the energy management system certification

#### Optimizing managing system

Announced to implement the Management Manual and 11 procedural documents of the energy management system of Beijing Public Transport Group, and obtained the Energy Management System Certificate from the Beijing Municipal Commission of Development and Reform in September.

Emphasized on green procurement with level of environmental protection acts as a major indicator.

Environmental assessment became a crucial part for newly constructed projects.

#### Enhancing appraisal management

Optimized the appraisal system and enhanced energy consumption management to segment and carry out energy saving tasks effectively.

Enhanced analysis and evaluation on energy consumption indicators and, with the help of information technology and ancillary energy saving management, encouraged drivers to reduce energy consumption.

Established the dynamic inspection system to monitor diesel consumption of vehicles from time to time.

#### Green disposal and recycle mechanism

Engaged professional vehicle scrapping companies with operation qualifications to fulfill the requirements of the relevant laws and regulations on the disposal of public transport vehicles, so as to ensure the dissembling of vehicles is carried out in an environmentally friendly manner, which minimizes the damages to the environment.

Beijing Public Transport Group recycles around 60,000 pieces of worn-out uniforms every year, which are delivered to professional firms for green treatment, recycle and reuse.

#### Promoting green office

The OA system is under continuous optimization to reduce consumption of paper and office supplies. Standards and systems on water and energy saving were in place with focus on details management.

#### Further upgrading environmental technology

Energy conservation education program was organized for promoting and sharing of experience on energy saving through diverse channels. This was to enhance the ability of drivers to save energy and meet with standards by encouraging them to actively reduce energy consumption.

Beijing Public Transport Group also enhanced the repair and maintenance of vehicles to ensure the engines were in good conditions and the technology was able to save energy.

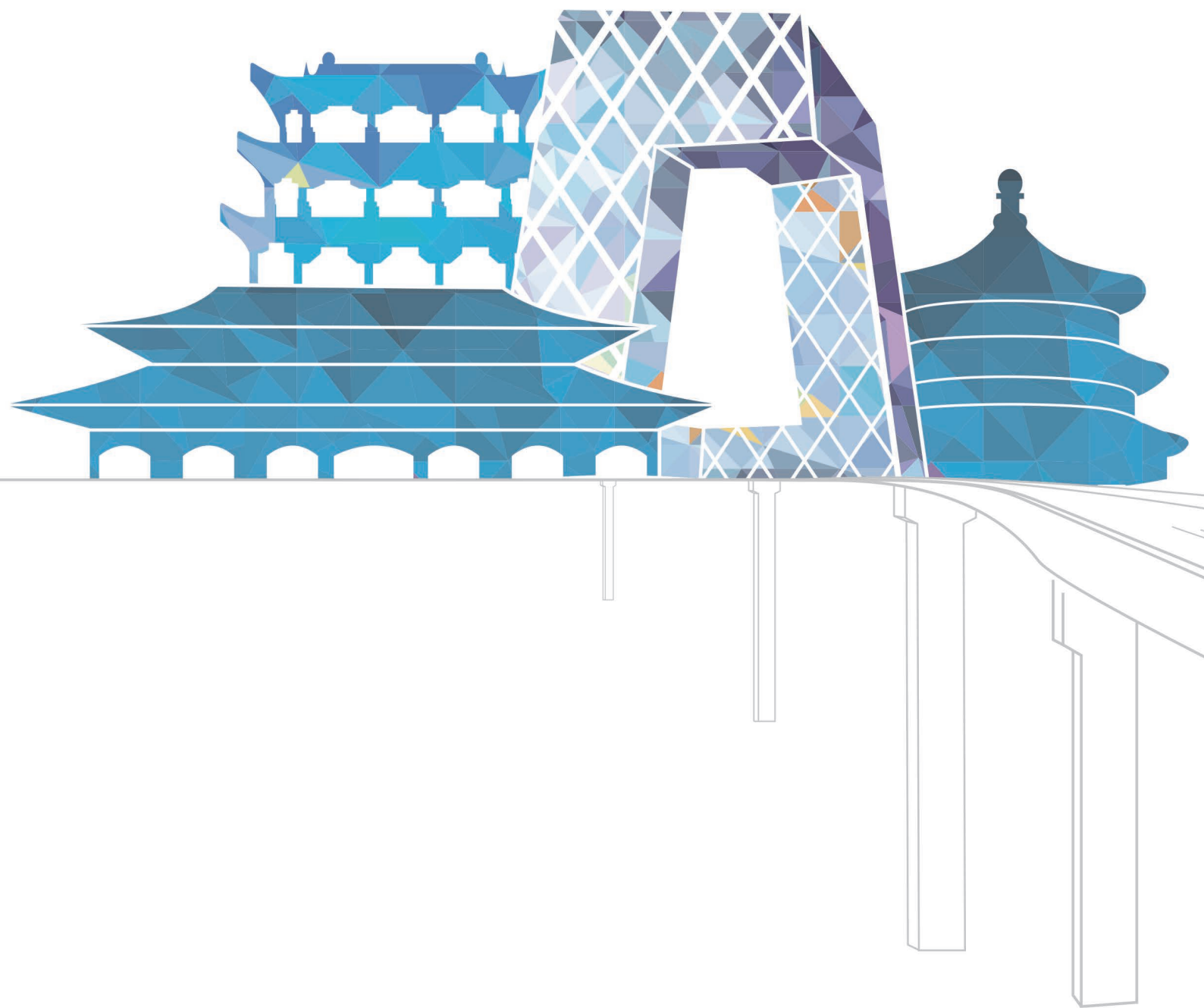
### IV. Continuous achievement in energy saving and emission reduction results

Beijing Public Transport Group actively responded to the calls of the Beijing Clean Air Action Plan to reduce pollutant emission. It fully supported the state's trial implementation of carbon trading and achieved remarkable results in energy saving and emission reduction within its system. It has set up plans to enter the carbon trading market and is ready to share with the public the progress in cutting energy consumption and emission.

Reduced consumption of diesel, gas and electricity by **16.74** million liters, **2.54** million kilograms and **9.88** million kWh in total respectively.

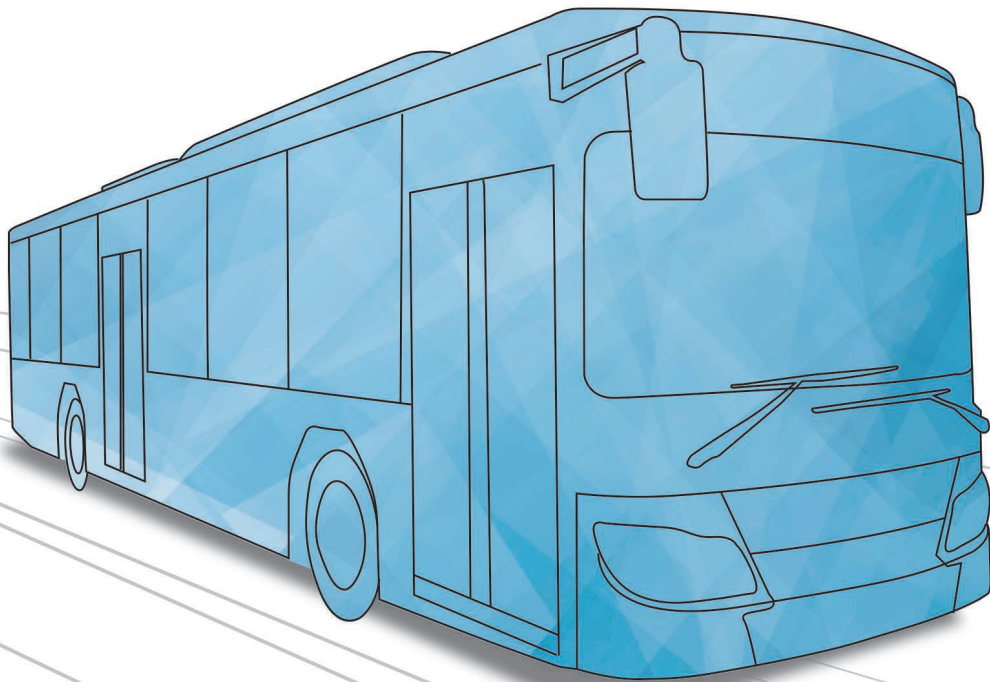
Pollutant emission reduced by **712.97** tons, of which **598.22** tons were nitrogen oxides, **44.16** tons were particles and **70.59** tons were hydrocarbons.

# Strengthening safety awareness and achieving safe public transportation



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As a window service industry of the capital, Beijing Public Transport always holds safety as a top priority. It is committed to its safety responsibility as “no issue of Beijing is trivial and no issue of public transport is trivial”. It optimizes the investigation, prevention and treatment of hidden hazards and the emergency management mechanism to promote safe production, thereby making contribution to the safety and harmonious development of Beijing.





Enhancing responsibility management and improving capability to fulfill responsibilities



Adhering to community positioning and supporting traveling needs



Improving service quality and providing sincere services to passengers



Adhering to green concept and emphasizing environmental protection

## I. Strengthening operation safety awareness

Beijing Public Transport always puts safe driving as top priority. It endeavors to enhance the quality of the dedicated safe driving team and strengthens the ability and awareness to ensure safety and stability. It strictly implements the safety inspection system and continues to enhance supervision and monitoring efforts. It strives to ensure the traveling safety of passengers.



1	2	
	3	4
5		

1. Launch of Giving Up on Uncivilized Driving Habits Safety Pledge Campaign
2. Commencement of "Give up bad habits, build up new image", "Say no to uncivilized habits" and "Ensure compliance, reduce accidents, ensure safety at year-end" 60-day safe driving campaigns
- 3, 4. Participation in the "Beijing Drivers Safety Pledge Commencement Ceremony for National Road Passenger Transportation" organized by the Transport Administration of Beijing Municipal Commission of Transport
5. Commencement of the training program for passenger service administrators of public transport







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## II. Strengthening safety training

Beijing Public Transport organized professional training courses for lower level departments to promote safety and a total of 362 professional management personnel from such departments attended the training. It also organized the registered assistant safety engineers training courses for over 300 safety regulators and two training courses for safety system operators to further encourage leaders and cadres of lower departments to implement the Production Safety Law, with the view to enhance safety management and level of emergency management.



1. Centralized off the job training for safety regulators
2. Safety knowledge training for bus attendants
- 3, 4. Visit to safety professional seminars of lower level departments led by leaders of the Group
5. Practical training for passenger service administrators of public transport







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Beijing Public Transport organized all of its units to carry out over 70 drills to prepare for flooding, snow and fire, with the participation of over 6,800 staff members, thereby enhancing its resilience to hazards and ensuring operation during disasters.



The management give safety reminders on rainy and snowy days



Fire drill for bus

With a focus on counterterrorism and riot control, throughout the Safe Operation Month and "119" Fire Prevention Week, Beijing Public Transport organized over 300 exercises and drills with more than 50,000 participants at the emergency response branches of all units, so as to enhance their counterterrorism and riot control capabilities.



Counterterrorism exercise for public transport



Active participation in the 2015 Counterterrorism and Emergency Exercise for Ground Public Transportation of Beijing

Beijing Public Transport properly dealt with 5,047 cases of law and order issues on buses relating to 10,184 passengers, of which, 532 cases were related to littering and 2,340 cases were related to other issues. Our staff also successfully prevented 5 cases that were in material breach of public security and received recognition from the Beijing Municipal Counterterrorism Office.



The Group gives recognition to bus attendants who had excellent performance in the "9.29 Incident"



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### III. Enhancing the establishment of stable mechanism

Beijing Public Transport established, optimized and strictly implemented a number of safety management measures while increasing input in terms of "human resources, technology and equipment resources" to ensure production safety.

Published the "Opinion on Construction of Hidden Hazards Investigation, Prevention and Treatment System" to further optimize the record keeping of the relevant measures.

Taking into account the requirements of the State-owned Assets Supervision and Administration Commission of Beijing Municipality on risk evaluation of the letters and visits system and social stabilization, optimized the implementation rules of major decision making in relation to risk evaluation of the letters and visits system and social stabilization.

Rationalized the emergency management procedures of the group companies and all units, and formulated the emergency command flow between the emergency management center, dedicated departments and secondary units.



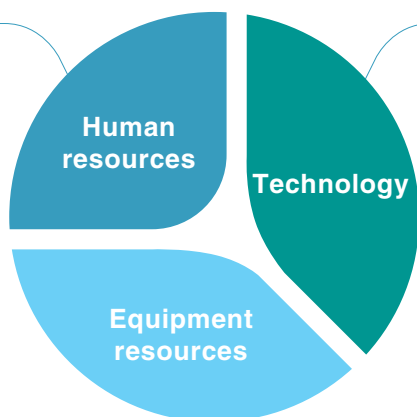
As at the end of 2015, the safety production standards for all transportation units were upgraded from level 2 to level 1 and the relevant inspection, evaluation and acceptance were completed.

Formulated and optimized the safety operation standards for all positions and roles, and published the "Interim Measures for Communist Party and Government Accountability, Dual Responsibilities on Same Position for Safe Production" to clearly define the duties of leaders and cadres at all levels and staff of all positions and roles in relation to safe production.

Revised and optimized all 23 emergency plans and classified them into general plans, special plans and on-site emergency plans.

### IV. Improving security levels

In terms of human resources, 3,668 administrators were assigned to 46 routes and 1,000 security guards were newly recruited. As a result, the total number of guards reached 6,028 and the standard of 24-hour manned security guarding was implemented at all bus stops.



In terms of technology, the installation and testing of the automatic recognition system on 3,000 buses at 40 stops were completed, 7,796 sets of satellite positioning system for vehicles were installed and one-button police alarm system were installed on over 2,700 buses that traveled through the political center.

In terms of equipment resources, in 2015, a total of 2,506 hand held extinguishers were installed, 280 police posts and 505 sets of electronic gates were built, and 14 confined sites were renovated to implement closed management. During the year, the replacement of 1,900 LED lights at bus stops outside the 4th Ring was also completed.





Enhancing responsibility management and improving capability to fulfill responsibilities



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## V. Strengthening safety inspection

Beijing Public Transport organized activities to "promote civilized behaviors and encourage giving up bad habits to build new image". It carried out 9 major inspections, fully reviewed and supervised 198 lower level units under secondary departments. During holidays and major political activities, over 160 special inspections and night inspections targeting explosives, flammable substances and other dangerous goods, elevators and confined spaces were carried out by over 930 security inspectors, and 1,630 bus stops were inspected with follow up inspections on major issues, thereby ensuring the safety of bus stops.



We carry out all forms of safety inspection



Seminar on idea exchange and promotion of "Giving up Bad Habits"



Staff members prepare materials for promoting civilized behaviors and encouraging giving up on bad habits



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During the "Safety Month", the electrical and mechanical equipment underwent a number of general safety investigations in terms of functionality. During the investigations, 4,579 pieces of special equipment, 14,037 pieces of production equipment, 5,776 pieces of power distribution equipment, 5,878 pieces of office equipment and 5,699 pieces of back office equipment were inspected, and 130 pieces of equipment with hidden hazards were disposed of. The Company recorded zero major safety accident for electrical and mechanical equipment.



Vehicles examination by repair and maintenance team



Staff representatives inspect electrical and mechanical safety

In pursuit of "full coverage, zero tolerance, stringent inspection and effective results", Beijing Public Transport organized cross and two-way inspection on labor safety, hygiene and professionalism. A total of 167 employees participated in 48 self-evaluation, 121 bus stops were inspected, 23 safety logos and labels were improved, five hidden hazards were identified and dealt with, and 11 cases of non-compliance were rectified. The accident rate in relation to safety issues was maintained at a low level.



Beijing Public Transport gave recognition to 6 safe driving advanced units and 36 award recipients of the "Excellence Cup" safe driving competition.



Giving recognition to award recipients of the "Excellence Cup" competition

# Promoting social civilization and sincerely contributing to the public

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Beijing Public Transport is a crucial city public transport company of the capital as it is one of the keys to the sustainable development of the city through convenience it brings to the people and enhancement to the livability of the city.









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<<< **10.21** ten thousand

As at the end of 2015, Beijing Public Transport employed 102,100 people, making it one of the state-owned companies with highest number of employees in Beijing and solving the unemployment problems for many citizens.

## I. Boosting economic development and encouraging employment

The operations of Beijing Public Transport have been driving the travel of individuals as well as the development of the society. The governmental investments in public transport enhance regional accessibility and property value, which are direct contributors to economic growth and regional economic development and prosperity. A vast number of jobs are also created in the city, which is conducive to lightening the burden of the government and to the advancement of the society by reducing traveling expenses of the public.

### Solving unemployment

As at the end of 2015, Beijing Public Transport employed 102,100 people, making it one of the state-owned companies with highest number of employees in Beijing and solving the unemployment problems for many citizens.

A total of 241 ex-servicemen were employed from 2011 to 2015.

A total of 563 with disabilities were employed as at the end of 2015.

### Promoting development

Convenient transport to work place, school, hospital and visit friends.

Round the clock and wide coverage through 24-hour services linking main areas of the city.

Continuous enhancement of experience and quality of cultural tours around the city.

Public service advertising that draws most attention.



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## II. Practicing core value and improving social harmony

**The power of models, Zhang Queming elected the moral model.** With unsparing efforts in promoting core values of socialism, the staff developed a culture of attention, respect and heed to morality through the power of models. Zhang Queming, an attendant on Route 387, was elected as the capital's fifth moral model.

**Earnest and devotion, Meng Dapeng nominated for Beijing's Model for 2015.**

The staff put into practice core values of socialism of patriotism, professionalism, honesty and friendliness in their own positions. Following Zhang Queming, Meng Dapeng, a driver on Route 41, was named the Weekly Figures for the fourth week of October and nominated as a model for the large campaign Beijing's Model for 2015.

**Biography of Meng Dapeng:** As a driver of Beijing Public Transport on Route 41, he, following the occupational path of his father and now aged 42, is committed to the philosophy of "Unmanned ticketing and manned service" and is praised by passengers as "the happiest driver of public transport". In addition to safe driving, he demonstrates great care for needs of every single passenger, which unique service has won such praise. At every crossroads, turning or landing of a slope, he would remind his passengers to pay attention and be safe by holding the handrail or sitting tight with countless care. Over 700 letters or telephone calls of commendation have been received in recent years. On the small stage of a carriage, he plays the role of a shining host by delivering his undertakings of good conditions, civilized driving and dedicated services, which demonstrates to the public the brilliance of this "mobile name card" of public transport. His devotion moves his passengers. His happiness spreads to them. His civilized demeanors give them inspiration.



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### Speeches at “Our Values and Heroes of Beijing” to spread positive energy.

Joining “Our Values and Heroes of Beijing”, a campaign held by the municipal office of the SASAC to give speeches to the public, five speakers shared touching stories of the staff on the road, in the carriage or their lives which closely related to characteristics of the public transport sector, which demonstrated their devotion to serving passengers and the company and spread positive energy of candor and passion to the society.



**To become a guru of public transport.** In 2015, Beijing Public Transport carried out its first “Public Transport Guru” contest to find out green traveling gurus in the city. The campaign raised public awareness about choosing public transport and green transportation to create a low-carbon, clear and uncongested city and contribute to the blue sky of Beijing.



**Creativity for better service.** Beijing Public Transport held the “BBM Cup”, a contest of creative design of public transport platform signboards. The contest, being the first to solicit opinions and suggestions from the public about improving public transport facilities, proved to be a good opportunities for interaction with the public through the creativity received. It lasted for over five months and attracted 938,000 votes in total from over 730,000 people.



Wang Chunjie, the general manager of Beijing Public Transport Group, confers the golden prize of the signboard design contest





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**Civilized bus ride and happy travel.** The 11th day of every month has been made the day of queuing and 22nd the day of giving your seat. On these two days, our staff members were sent out to core areas such as business districts, large communities and university campuses to advocate and promote the practice of being civilized, which helped prompt the public to be more civilized and polite and create an orderly traveling environment and enjoyable atmosphere in the society.



Attendants advocate civilized transport



Volunteers conduct activities for the day of queuing

**Choosing green transport.** In September, Beijing Public Transport held a campaign named "Choose Green Transport" and provided tours about on-job training of drivers to promote civilized and green traveling.



The first day of the "Week of Public Transport Traveling" and "on-job training" of drivers



Volunteers illustrate the use of the "Bus e Road Links APP"



The "Car Free Day" campaign



Pledges of green traveling on the "Car Free Day"





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### Touching and heart-warming stories.

Lin Jianqiao, a driver of Beijing Public Transport who had saved a drowning child, was named one of the Top 10 National Heroic Drivers at the 11th "Kunlun Awards" ceremony for heroic drivers held at the Great Hall of the People in Beijing.



The certificate and medal of Lin Jianqiao

### Stronger awareness of transport safety.

The Public Transport Driving School of Beijing Public Transport successfully launched its "Transport Safety Camp for Beijing Teens", which let the teens easily understand the importance of observing transportation rules and strengthened their safety awareness.



Transport Safety Camp for Beijing Teens

### Wholehearted wishes in spring festival.

Wishes of blessing were made in welcoming the event of "Wholehearted Wishes in Spring Festival and Loving Travel on Public Transport".



Passengers take photos in front of the spring festival wishes board



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### III. Repaying to the society and taking part in public welfare undertakings

Beijing Public Transport is always dedicated to public welfare and has been giving back to the society through relevant activities such as plantation and donation.

**Plantation.** In 2015, Beijing Public Transport subscribed for the greening of **97.2** hectares of land and accomplished the mission of planting **162,000** trees.

**Public welfare advertisement.** Free advertisements for plantation and greening were displayed on rolling LED screens on over **5,800** buses.

**Warming winner clothes donation.** Active response was made to the appeal of the municipal committee and young staff members were mobilized to take up their part in social responsibility to donate to the people in need cotton-padded coats, along with their caring. A total of **845** clothes were donated.

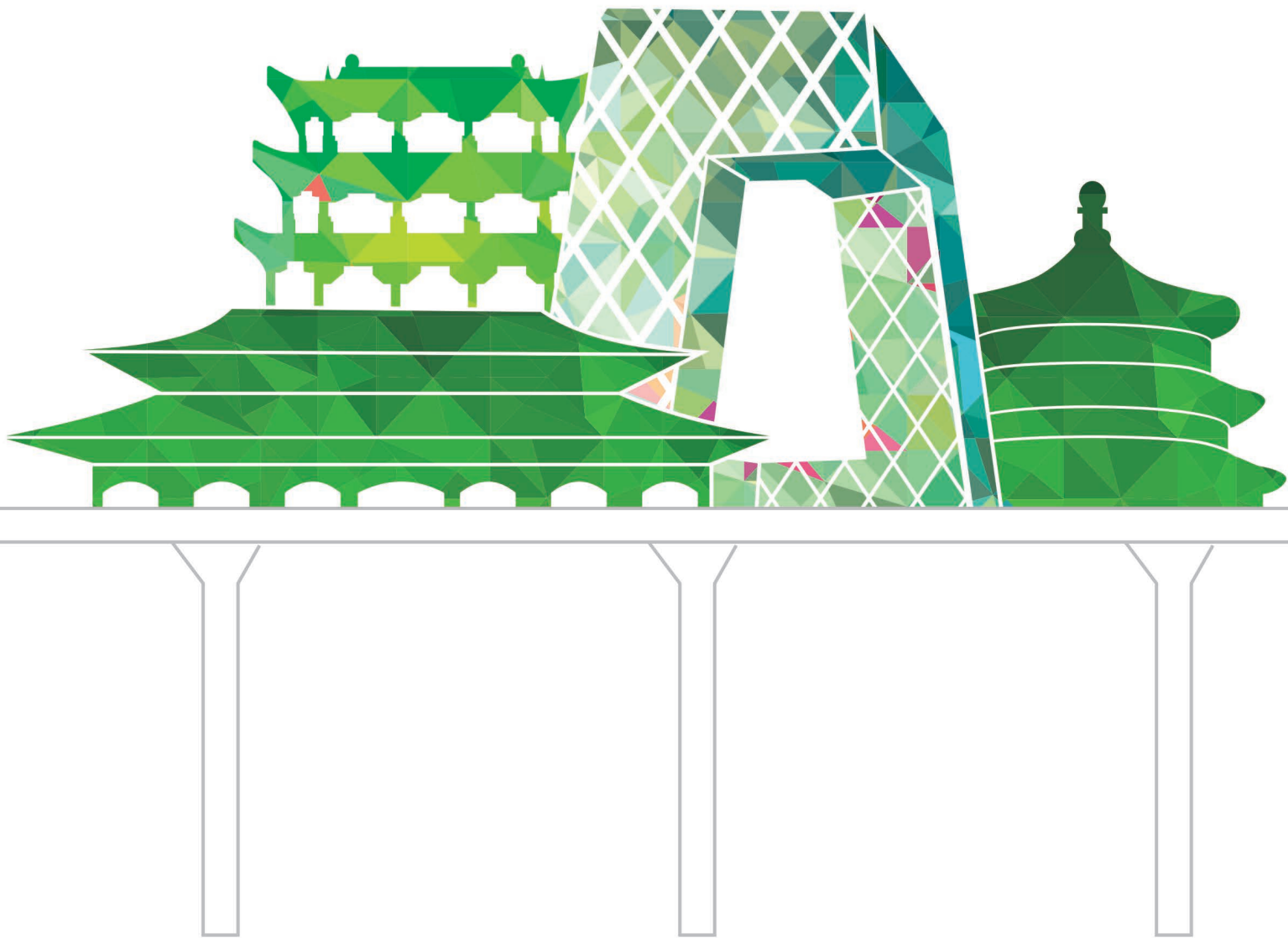
**Public welfare advertisements.** Beijing Public Transport appealed to the public for public welfare through advertisements on its buses, stops, platforms and other places.



**Facilitation of routing.** Special transport arrangements were made following orders of the municipal government and SASAC, which greatly facilitated the vacating of the zoo and shops at Dahongmen Wholesale Market by the Xicheng and Fengtai governments.

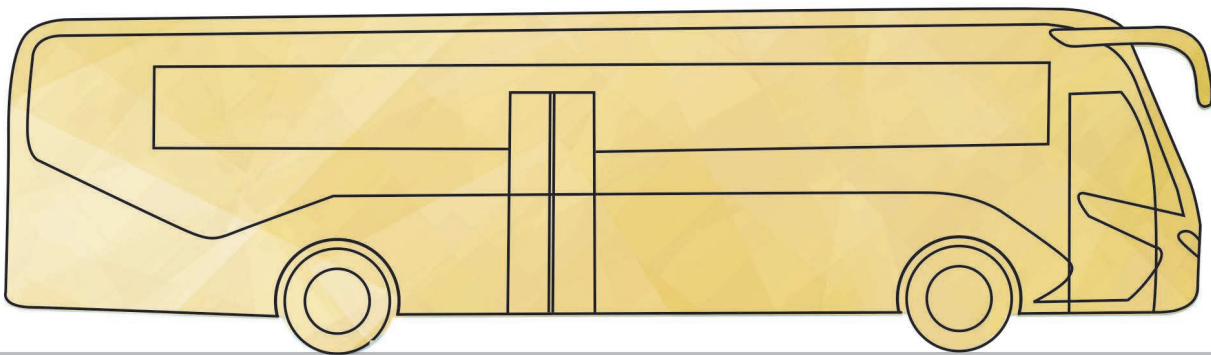


# Sharing development results and improving corporate harmony



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Beijing Public Transport consistently commits itself to build a corporate culture of harmony such that, in addition to making contribution to the society and serving its passengers, it never forgets to share any fruit with its staff and improve their work and living conditions by providing them with better remuneration packages and platforms for career development.







Enhancing responsibility management and improving capability to fulfill responsibilities



Adhering to community positioning and supporting traveling needs



Improving service quality and providing sincere services to passengers



Adhering to green concept and emphasizing environmental protection

## I. Further promoting corporate culture

The cultures of carriage, management, safety, terminus and technology and branding building were constantly progressing through recreational activities for the public.

**Started building the carriage culture.** The brand of public transport service was polished by creating a harmonious on-board environment.



An attendant distributes New Year cards

**Stronger management culture.** Stronger management was imposed through more developed procedures for meetings and decision-making and work-flow to improve the quality and efficiency of management.



Fleet administrators' conference on "changing policy, identifying difference and building an image"



The first general meeting of the second session of committee of staff representatives of Beijing Public Transport

**Started building the safety culture.** The awareness of safety and abilities of precaution were increased, which were important to implementing relevant measures for corporate culture.



The commencement ceremony of safety culture exhibition and campaign



A conference of work safety advertisement and execution





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**Started building the terminus culture.** A vivid and standardized design was put in place to add a cultural atmosphere into the termini.



The renovation of the Tongzhou Business Park terminus finishes



The renovation of the Laoshan terminus finishes

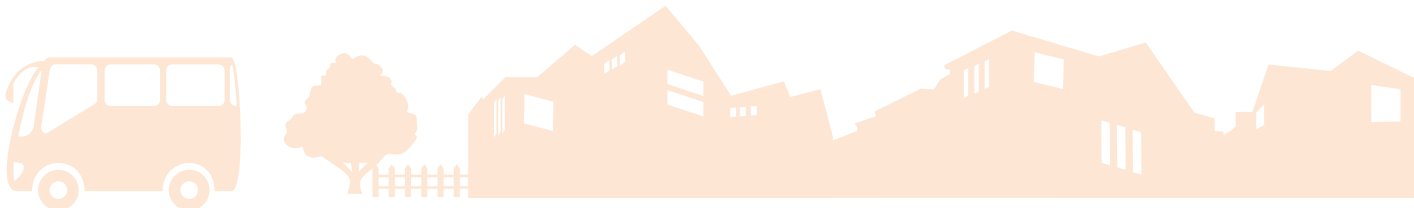
**Started building the technology culture.** 40 technological projects were completed to promote the application of technological development and enhance work quality and efficiency.



A conference on a smart coordination system



A trial platform of bus steering machines





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**Started building team spirit among staff.** As a way to spread positive energy relevant to the time, wholesome and diverse cultural and sports events of decency were held for staff to strengthen the corporate centrifugal force.



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7		

1. In-depth speeches on staff models under the "Chinese Dream"
2. A group visit for staff at new year
3. A new year staff gathering
4. A staff race-walking for 2015
5. Staff's games – the final round of the swimming tournament
6. Staff swimming forward for the first prize
7. Staff's games – 3-on-3 basketball
8. Annual new year concert for staff



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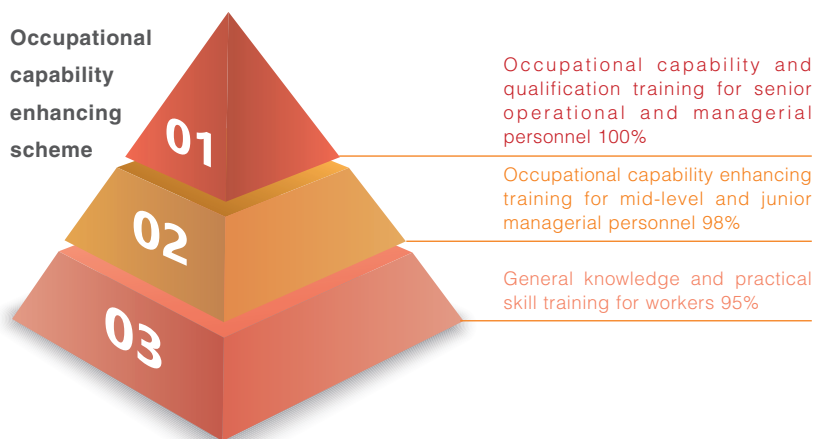


Beijing Public Transport Holdings (Group) Co., Ltd.

## 2015 Social Responsibility Report

## II. Strengthening talents construction

**A talents cultivation scheme implemented.** In 2015, Beijing Public Transport put greater efforts in building its teams and commenced multi-level and comprehensive occupational training for staff to enhance their overall quality and service standards.



### Academic level enhancing scheme

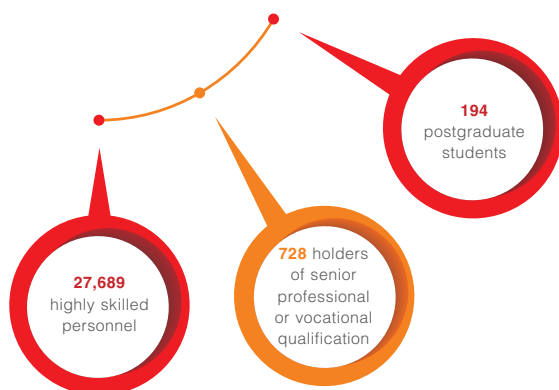
Tier I: Training for part-time postgraduate students. There are four doctoral students and 169 master's students at present.

Tier II: Training for public transport examinations of vocational courses and bachelor degree by self-study. In 2015, a total of 809 staff sat in the examinations. They are going to graduate from 2016.

### Vocational skill enhancing scheme



### Results of team building efforts of Beijing Public Transport







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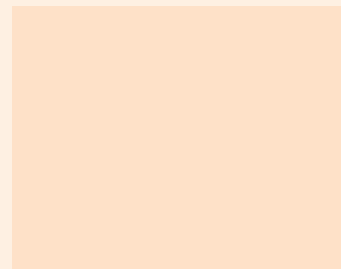
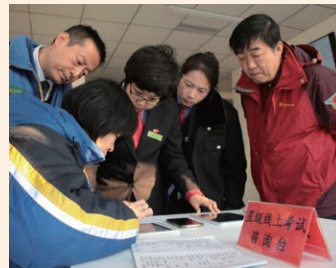
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**Attention to staff's career development.** Through a wide range of skill contests and themed events such as the "Beauty Contest" for staff, Beijing Public Transport made open recruitments for its managerial positions to select outstanding personnel as well as diversify the career paths of staff.

In 2015, **Beijing Public Transport was awarded the best institution and best organization** in the China Skill Competition and Seventh National Transportation Skill Contest for City Public Transport Drivers, **whereas its employees Sun Qifeng and Han Qishan were awarded the first prize and second prize for individual respectively and the Public Transport Driving School the special contribution award.**







Strengthening safety awareness and achieving safe public transportation



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In 2015, **38** managerial positions were filled through open recruitments. The number of highly skilled positions at the frontline of operations was increased to pave a smooth path to growth and development for outstanding staff.



3	4	5	1	2
6	7			
	9			
8				

- 1 and 2.Sun Qifeng, a bus driver born in the 1980s, joined Beijing Public Transport after leaving the army. With his eagerness to learn and steady performance, he was cultivated by Beijing Public Transport into a highly skilled employee and became an outstanding example for staff of the new generation.
3. Transportation Skill Contest – the final round (written test) for coordinators
4. Under the star employee appraisal and promotion mechanism, the managerial personnel are demonstrating to staff the flow of the online examination
5. Leaders of the communist party youth league participate in the “Young Staff Beauty” of the first troop
6. “Staff Beauty” and “Young Staff Beauty”
7. Evaluation at Young Staff Beauty
8. National Transportation Skill Contest – vocational knowledge assessment
9. Transportation Skill Contest – practical servicing contest



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Average pay rise 11.2%

2014

2015

### III. Safeguarding staff's rights and interests

In accordance with national employment law and regulations, democratic management was consistently implemented to enable the union and staff representative meeting to function properly in protecting the legitimate interests of staff.

**Better remuneration and incentive mechanisms.** Mindful of the interest of its staff, Beijing Public Transport helped its staff in need and shared operating results with its staff through better remuneration packages and work and living conditions.

Effective incentives relevant to the corporate development and dynamic position arrangements and appraisal mechanisms were established, under which salaries of staff rose every year, in particular those of frontline employees. The average salary for 2015 increased by RMB7,905 over 2014, with a rise of 11.2%.

**Better workplace.** Putting people first, RMB94.00 million from internal resources was applied to improvements of 48 places at old termini over a gross floor area of 14,000 square meters, which effectively improved the work and living conditions of over 10,000 staff members. The improvements to libraries for staff carried on and over 40,000 books were replenished to more than 300 such libraries.



The renovated staff recreation room at the Laoshan terminus



Clean and tidy staff library



Off-duty frontline staff learning and having exchanges at a recreation room



Off-duty staff training at the gym



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**Caring for lives of staff.** Activities to deliver warmth in winter and coolness in summer and to help staff in need carried on.



Scarves delivered to staff by the union during the Winter Games



Coolness sent to primary staff in summer

Through the "Two Standards and One Reduction" system, RMB2.192 million subsidies were granted to a total of 2,186 staff in need during the whole year.

RMB129,400 and 411 gifts were given to 290 communist party members and veterans in need during visits to them.



Yan Ming, the chairman of Beijing Public Transport Group, delivers warmth to needy staff



Wang Chunjie, the general manager of Beijing Public Transport Group, pays a visit to needy staff





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## 2015 Events

- 22 January

48 routes of Beijing Public Transport including Routes 1 and 13 were named “exemplary routes of civilized traveling and generous seat giving” by the Municipal Commission of Transport.
- 27 January

Beijing Public Transport Finance Department (Capital Management Centre) was officially listed.
- 3 February

Beijing Public Transport convened the first general meeting of the second session of committee of staff representatives.
- 18 February

(New Year's Eve), officials such as the Beijing communist party secretary Guo Jinlong and mayor Wang Anshun inspected the Andingmen terminus on the Express Route 3 for matters relating to Chinese New Year's transportation arrangements and practices of safe operation.
- 16 March

Beijing Public Transport convened the third “enlarged” meeting with members of Leading Group of Deepening Reform and Development to study and make deployment in respect of deepening reform and development for 2015.
- 18 March

The second archaized “Dang Dang Car” city sightseeing bus route in Beijing was in operation.
- 18 March

A schooling memorandum of understanding was entered into by Beijing Public Transport, the Beijing Education Examinations Authority and Beijing Institute of Technology, pursuant to which the three parties would commence cooperation in self-taught high education examinations in relation to junior college and undergraduate programs in public transport.
- 20 March

Beijing Public Transport held a symposium for learning from the Beijing model Zhang Queming.
- 8 April

A delegation of the NPC Resources and Environment Committee led by Shen Yueyue, a NPC vice chairman and the chairman of All-China Women's Federation, visited the Andingmen West terminus to inspect the compliance with the Law on the Prevention and Control of Atmospheric Pollution in Beijing.
















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- 14 April  Beijing Public Transport held a staff race-walking at the southern gate of the Olympic Forest Park, which marked the opening of the series of cultural and sports activities for staff from members of the Group for 2015.
- 20 April  Beijing Public Transport officially released its Internal Control System Management Manual.
- 23 April  The outsourcing of the operation of the first batch of stations of Beijing Public Transport was completed.
- 12 May  Beijing Public Transport held its commendation ceremony for model staff and teams for 2015, at which 33 model teams and staff members received commendation.
- 22 May  Beijing Public Transport held the opening ceremony of its dedicated education campaign "Three Stricts and Three Earnests".
- 26 May  Localized adjustment of termini of Beijing Public Transport was completed.
- 6 June  The CSR Report of Beijing Public Transport for 2014 was released at its 2014 CSR Report Press Conference and Experts' Seminar for Thirteenth Five-year Plan.
- 16 June  Activities for the consultation day under the Safe Operation Month were carried out across systems of Beijing Public Transport.
- 1 July  Beijing Public Transport entered into a strategic cooperation framework agreement with the people's government of Yanqing.
- 3 July  Beijing Public Transport released and began implementing its Energy Management System Administrative Manual and 11 relevant procedural documents.
- 6 July  Reservation services of customized business vehicles for restricted days were launched for car owners.



Enhancing responsibility management and improving capability to fulfill responsibilities



Adhering to community positioning and supporting traveling needs



Improving service quality and providing sincere services to passengers



Adhering to green concept and emphasizing environmental protection

- 6 July

Beijing Public Transport and the Municipal Environmental Protection Bureau jointly held the ceremony for the completion of the emission modification project for national grade IV and V diesel buses in Beijing at Maguanying Station.
- 9 July

Beijing Public Transport held the opening ceremony of its occupational skill contest for 2015.
- 21 July

Wang Chunjie, the general manager of Beijing Public Transport, took calls on the municipal government service hotline 12345 at the hall of the government and answered inquiries from the public about topical issues of public transport.
- 3 August

The trial run of the first ten direct express routes of Beijing Public Transport began.
- 8 August

Beijing Public Transport initiated its BBM Cup – Public Transport Platform Signboards Creative Design Contest to collect creative designs from the public.
- 25 August

A strategic cooperation agreement for regional transport development was entered into by Beijing Public Transport and the people's government of Fangshan.
- 3 September

It ended the transport arrangements of Beijing Public Transport for activities of the 70th anniversary commemoration of the Anti-Japanese War victory.
- 22 September

The signing ceremony for an "Internet +" cooperation agreement between Beijing Public Transport and Tsinghua University was held, which marked the full initiation of the group's "Internet +" strategy.
- September

The real-time public transport information mobile program "Bus e Road Links APP" was grandly launched, offering information of 539 routes.
- 16 October

Officials such as the vice-secretary of CPC Beijing Municipal Committee and mayor of Beijing Wang Anshun, the vice mayor Sui Zhenjiang and the municipal government secretary-general Li Wei visited the Xiaoying public transport terminus to inspect the promotion and application of new energy buses.



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- 16 October

The first seat-reserved express route for the Maple Festival commenced operation to provide convenience to the public going on maple tours.
- 23 October

Officials including Wang Zhaorong, the director of the Transportation Administration of Beijing Municipal Commission of Transport, visited Beijing Public Transport for inspection and giving instructions.
- 26 October

Meng Dapeng, a driver on Route 41, was named the Weekly Figures for the fourth week of October and nominated as a model for the large campaign Beijing's Model for 2015.
- 22 October

Large articulated buses on the outer Route 300 were replaced with double-deckers.
- 13 November

The end of the China Skill Competition and Seventh National Transportation Skill Contest for City Public Transport Drivers for 2015, at which Beijing Public Transport was awarded the best institution and best organization, whereas Sun Qifeng and Han Qishan were awarded the first prize and second prize for individual respectively.
- 27 November

The substitution of the new smart coordination system of Beijing Public Transport was complete.
- 29 November

Measures to consolidating and benchmarking of new repair service providers of Beijing Public Transport was initiated.
- 15 December

The award ceremony for the Staff Beauty for 2015 of Beijing Public Transport, at which 105 staff were selected and the Best Organization Award was presented to three units.
- 16 December

The award ceremony for the BBM Cup – Public Transport Platform Signboards Creative Design Contest, a consummation of the creative design contest lasted for over five months.
- 25 December

110 routes of Beijing Public Transport joined the Beijing-Tianjin-Hebei single card model and the card readers of 3,015 buses was upgraded and put into trial operation.



Enhancing responsibility management and improving capability to fulfill responsibilities



Adhering to community positioning and supporting traveling needs



Improving service quality and providing sincere services to passengers

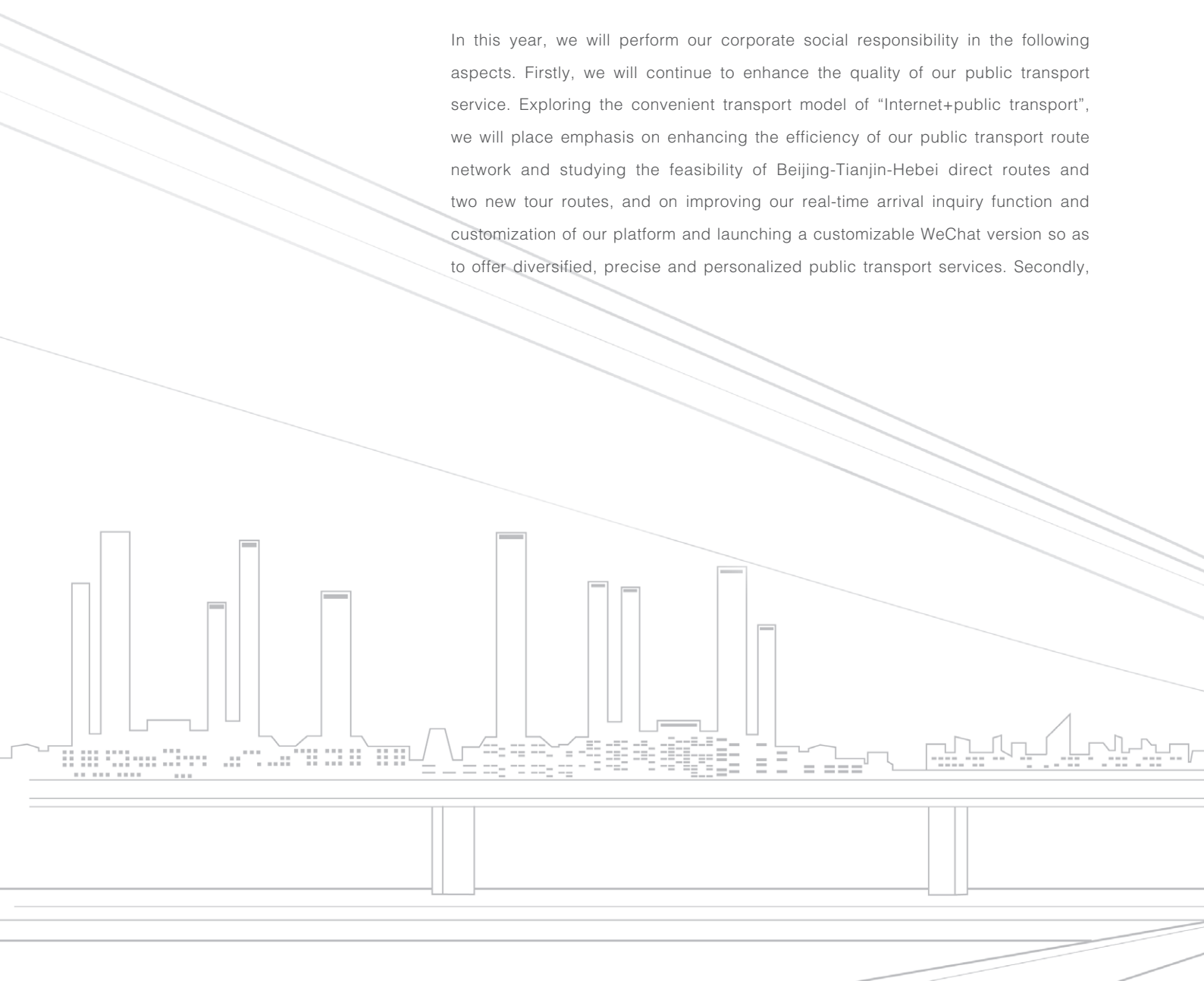


Adhering to green concept and emphasizing environmental protection

# Outlook

2016 is the first year of the final stage for establishing a comprehensive affluent society, a crucial year for advancing the structural reforms and the inception of the thirteenth five-year plan. Under the leadership of the municipal party committee and government, Beijing Public Transport will make use of the strategic positioning of Beijing as a capital city and actively integrate into the Beijing-Tianjin-Hebei joint development strategy and maintain its position as a public transport and public-benefit corporation. It will also center itself on improving the quality and efficiency of its development to accelerate the enhancement and upgrade of its transportation services in terms of quality and efficiency and better serve the traveling needs of the public and its passengers.

In this year, we will perform our corporate social responsibility in the following aspects. Firstly, we will continue to enhance the quality of our public transport service. Exploring the convenient transport model of "Internet+public transport", we will place emphasis on enhancing the efficiency of our public transport route network and studying the feasibility of Beijing-Tianjin-Hebei direct routes and two new tour routes, and on improving our real-time arrival inquiry function and customization of our platform and launching a customizable WeChat version so as to offer diversified, precise and personalized public transport services. Secondly,







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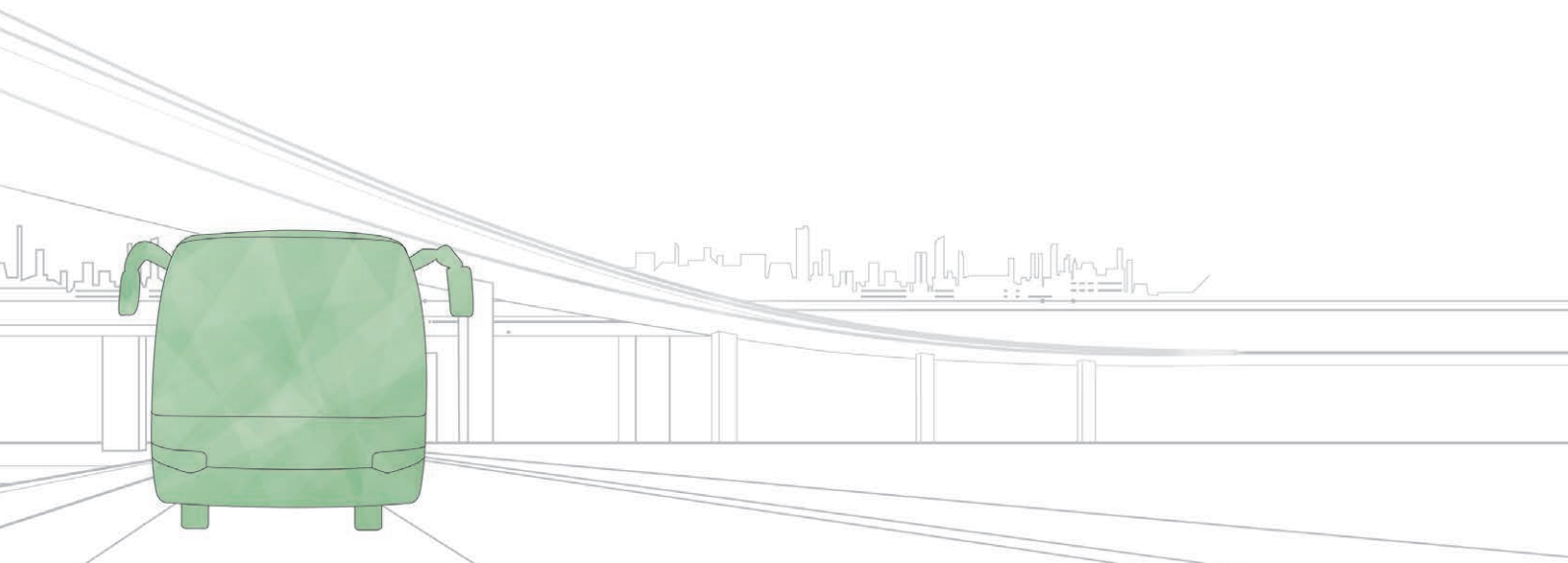


Sharing development results and  
improving corporate harmony

## 2015 Social Responsibility Report

we will accelerate the development of green public transport. We will strive to develop clean energy and new energy buses and reduce the emission of pollutant by making new energy buses no less than 50% in our purchase and pure electric buses no less than 80%. Thirdly, we will continue to improve the workplace and living condition of staff. We will continue to strengthen the renovation of old termini and aim to complete that of 30 termini, as well as explore the smart property management model to continue improving the quality of supporting services. Fourthly, we will maintain a harmonious, safe and stable capital. By finishing the development and installation of a one-push alarm system on over 6,000 buses, surveillance will cover all buses operated by passenger transport subsidiaries. Adding the contingency system photo and video management center to be established, the responding ability to emergency will be heightened.

During the period of the "Thirteenth Five-year Plan", we will consolidate and consistently adhere to the development philosophy of "innovation, coordination, green, open and sharing" in implementing our six key strategies of "rural and urban integration of road traffic, Beijing-Tianjin-Hebei joint development, coordination between conventional and diversified public transport, 'Internet+public transport' innovation, integration of industrial and financial capital, and development of the vehicle servicing and trading supply chain". Developing in the five dimensions of "innovation, coordination, green technology, external dealings and sharing", we will put efforts into adjusting our passenger transport structure, developing services and functionality, improving the quality of our development and services in order to render safer, faster, more convenient, timely and comfortable services and pay constructive contribution to alleviating the urban traffic congestion and air quality treatment in Beijing.





Enhancing responsibility management and improving capability to fulfill responsibilities



Adhering to community positioning and supporting traveling needs



Improving service quality and providing sincere services to passengers



Adhering to green concept and emphasizing environmental protection

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Adhering to community  
positioning and supporting  
traveling needs



Improving service quality and  
providing sincere services to  
passengers



Adhering to green concept and  
emphasizing environmental  
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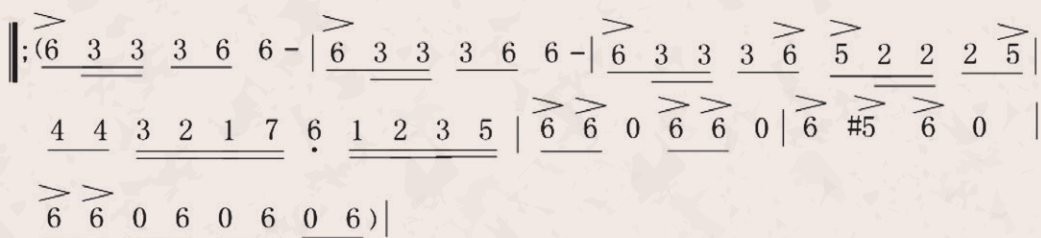
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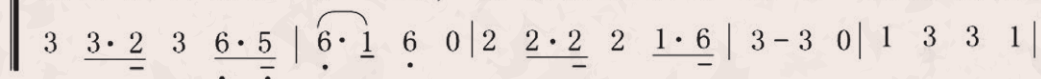
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自豪的、不太快的进行曲速度

晓城词、朱廉洁曲



1 男 我们是流动的风 景，我们是时代的先锋 披星戴月，  
2 女 我们是首都的窗 口，我们在播洒着文明 安全便捷，



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穿越 寒 暑，肩负着神圣的使命。用微笑迎送 八方宾客，

服务 热 情，把责任牢记在心中。洒汗水滋润 每条线路，  
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1 男 3 - - 2 | 3 - - - |  
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让车厢 荡漾温暖的春 风，平凡中蕴 含 无私的奉 献。

凝智慧 发展现代化交 通，手挽手同 著 社会 和 谐。  
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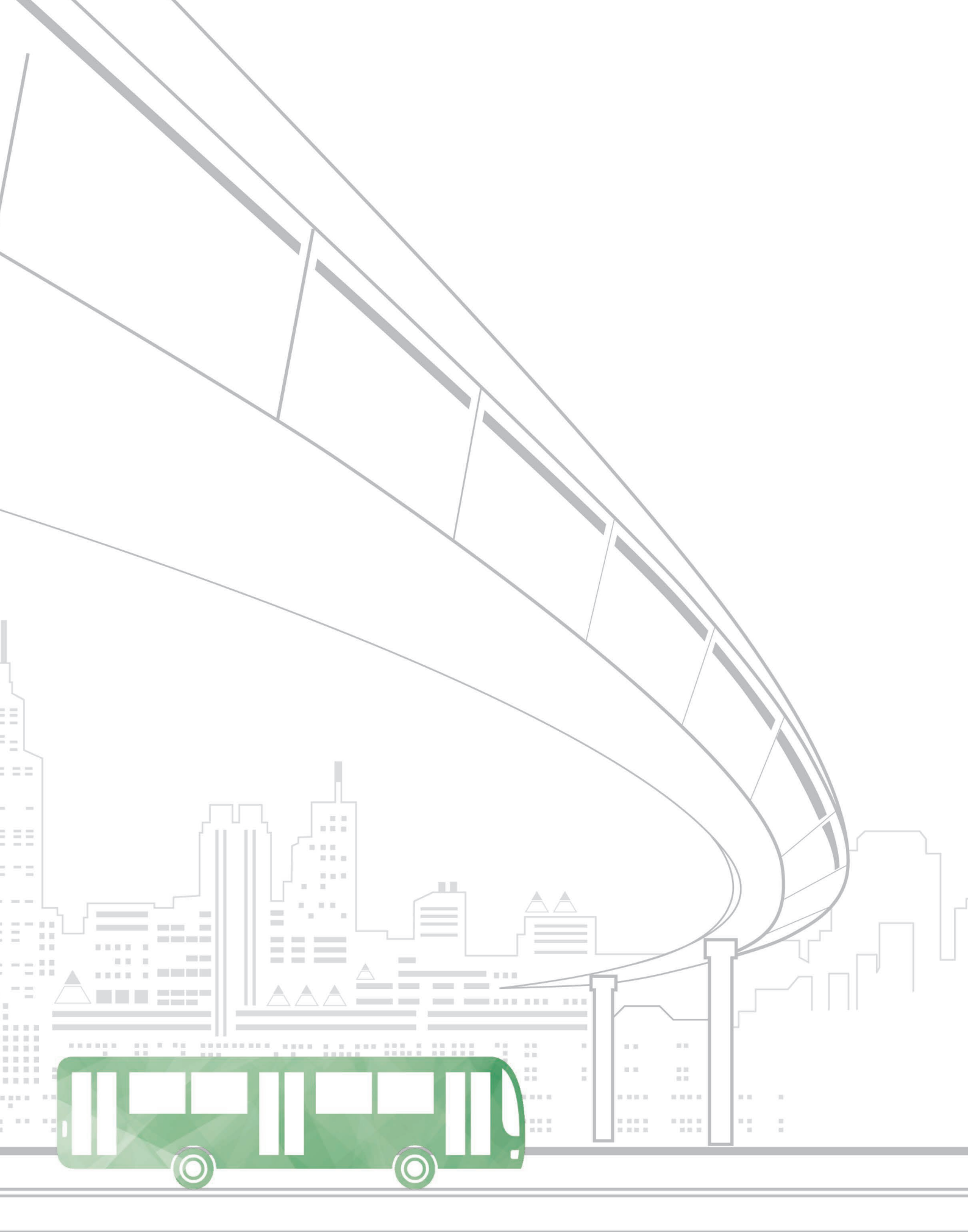
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**2015** Social Responsibility Report

# Feedback Form

Dear reader,

Thank you for taking the time to read the CSR Report of Beijing Public Transport Group for 2015. Striving to fulfill our CSR, we are eager to listen to your valuable opinion and suggestions with regard to this report as an important basis for our improvements and enhancements.

**1. Which of the following categories of our stakeholders do you belong to?**

A. Government B. Passenger C. Staff D. Shareholder E. Others

**2. What is your overall opinion of the report?**

A. Excellent B. Good C. Average D. Unsatisfactory E. Poor

**3. What do you think about the information disclosure in the report?**

A. Excellent B. Good C. Average D. Unsatisfactory E. Poor

**4. Do you found the report helpful in interacting with our stakeholders?**

A. Excellent B. Good C. Average D. Unsatisfactory E. Poor

**5. Do you found the report helpful in answering and making disclosure for concerns of our stakeholders?**

A. Excellent B. Good C. Average D. Unsatisfactory E. Poor

**6. What other CSR information disclosure would you like to be made?**

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After completion, please fax to: 010-63962003



